

# LAN TO CAPITAL

Launch Edition

January 2020

Davos Switzerland



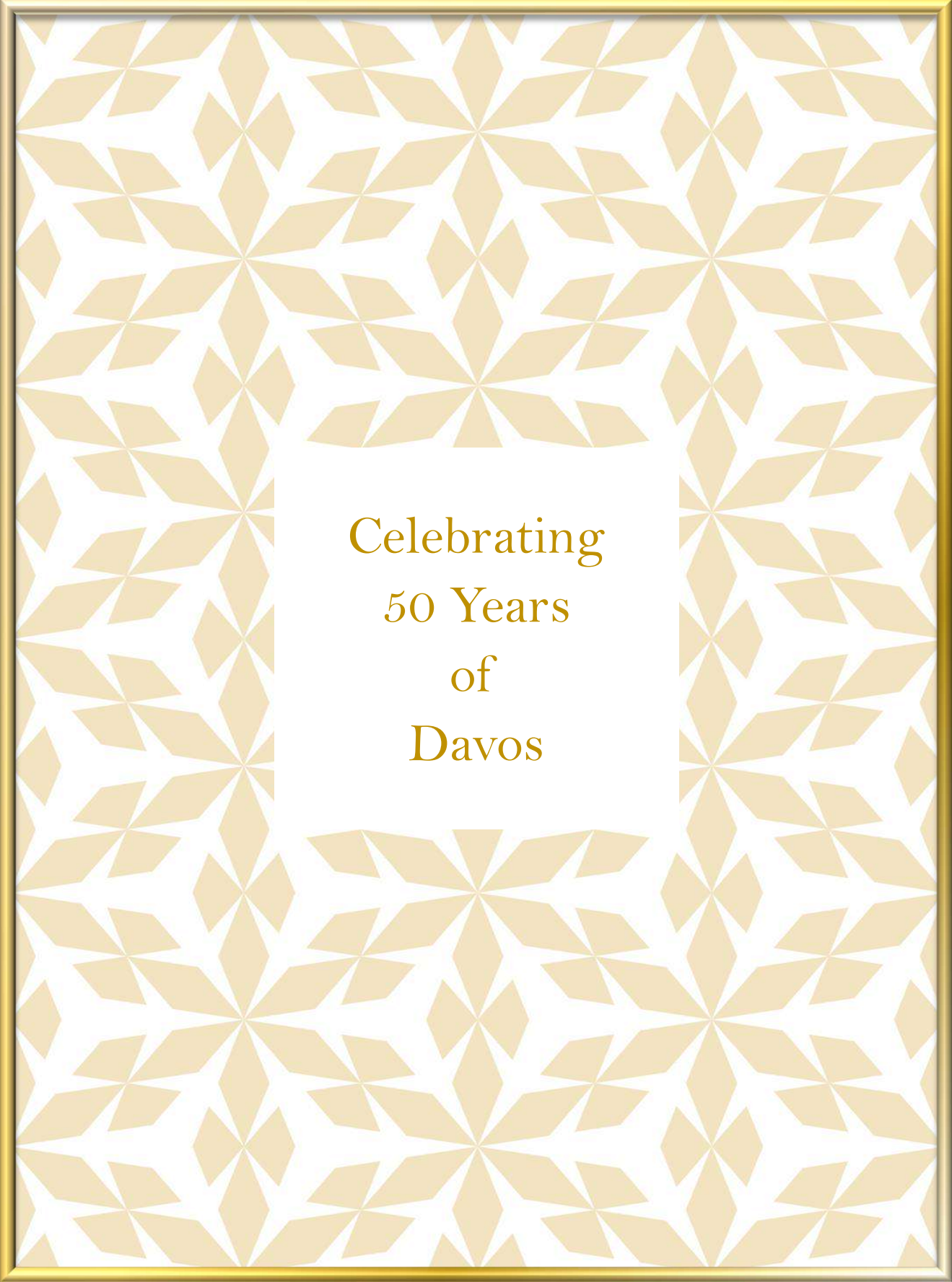
## What Capital means to me...

For me Capital is beyond money & assets. I see true wealth in opportunity, creativity & adventure that surrounds me. I invite you to explore the eight capital pathways of my life.

[www.lantocapital.com](http://www.lantocapital.com)

M M X X

LAUNCH EDITION



Celebrating  
50 Years  
of  
Davos

LAN TO CAPITAL

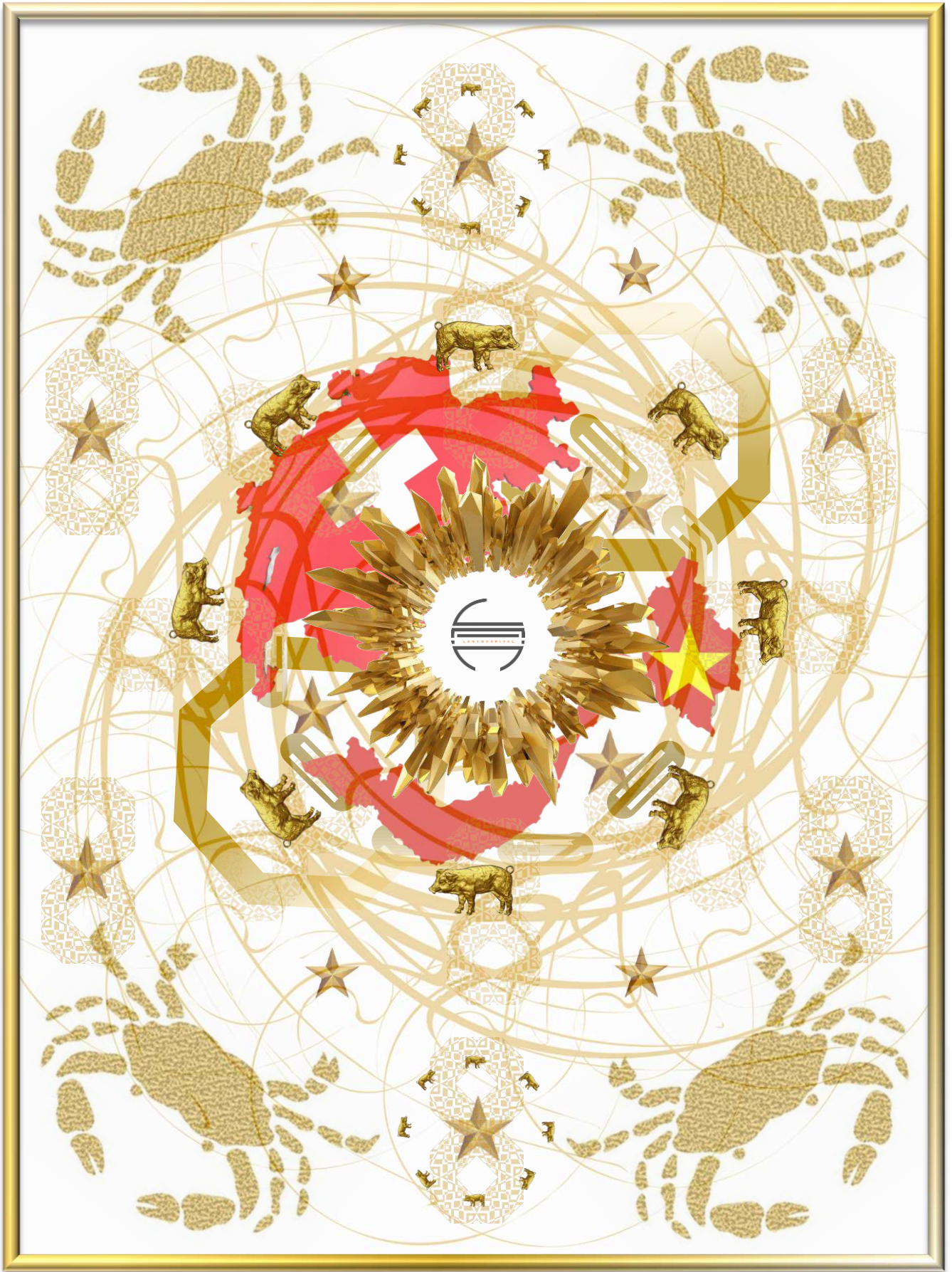
DAVOS SWITZERLAND



The Golden  
Year  
M M X X

LAN TO CAPITAL

LAN TSCHIRKY



LAN TO CAPITAL



## Lan Tschirky

CEO Lan To Capital

[www.lantocapital.com](http://www.lantocapital.com)

### My Dear Friends,

I have been advised on numerous occasions, to focus on one thing at a time and that I shouldn't do too many things at the same time. I never understood that statement, why can't I, Lan do more than one thing at a time? The impossible question is what would be that one thing if I had to choose? I love to do almost everything and I have. Fashion, music, cuisine or business etc...? No I choose them all (at this point imagine I throw my head back in hearty laughter), on a simple principle that when I put my passion, care and hard work into the areas I love, I know I can realise a dream.

### Maximise time fearlessly!

Not to say that balance in life is not important, work smart, play hard, then I believe we can affect society in a positive way. Maintain a generosity of spirit and

most important recognise the goodness and talent in others.

Always be hungry for knowledge & possess an unquenchable thirst for good times, these are a few simple ingredients to achieve results beyond ones wild imaginings.

I always feel that once I have a thought, focus and determination make that thought into reality. I have dreamt of launching this edition and here we are in 2020 you have it in your hands.

### Celebrating The 50<sup>th</sup> Anniversary of Davos

This First Gold Edition Issue of the Lan to Capital Magazine, is based on what you my friends have been doing all over the world. You are the talented, the gifted, the enlightened & we come together to celebrate our work.

Lan to Capital Magazine is a tribute to showcase the opportunities, talent, & knowledge in my circle.

### The capabilities of our collective strengths are impossible to define.

I am so excited (which is not unusual), to be fortunate enough to launch this edition. I sincerely hope you enjoy reading it.

Extraordinary things are happening amongst us, whether it be a discovery, invention, creation, adventure or new age thinking and to be able to share them fills me with a desire to do more.

Thank you to everyone for such an incredible response. You made it happen.

DEVINE

# The World Can Renew



Dean Rev. Kurt B. Susak, Catholic Church Davos

[www.davoskath.ch](http://www.davoskath.ch)

LAN TO CAPITAL

## Dean Rev. Kurt B. Susak, The Catholic Church Davos

Die Katholische Kirche als weltweit vernetzte und agierende spirituelle Institution sieht es als eine der zukünftigen Aufgaben der universellen Menschheitsfamilie, die Würde des Menschen und seine immateriellen Fähigkeiten von neuem als «humanes Kapital» zu begreifen.

Die Würde aller Lebewesen muss in unserer säkularen und schnelllebigen Zeit vermehrt hervorgehoben und geschützt werden. Eine grosse Hoffnung für die gegenwärtige Zeit, ist die Entwicklung einer universalen neuen Mitmenschlichkeit verbunden mit einer humanen Ökologie.

So erinnerte Papst Franziskus am 22.09.2019: Menschen sind mehr wert als Dinge und zählen mehr als Reichtümer. Im Leben bringen nicht diejenigen, die viel Reichtum haben, die meisten Früchte, sondern diejenigen, die Beziehungen und Freundschaften eingehen. Schon in seiner Programmschrift „Evangelii Gaudium“ stellte Papst Franziskus kurz und bündig fest: Diese Wirtschaft tötet. Ein deutliches Wort. Im Zentrum einer sich im Bewusstsein von Schöpfung, Wirtschaft, Kapital und Ökologie verändernden Gesellschaft steht neu der Mensch in seiner Würde und in seinen einmaligen Fähigkeiten.

Denn die Schöpfung ist nicht nur Natur und Umwelt und steht uns endlos zur freien Verfügung. Wenn nach biblischer Lehre Gott die Welt erschaffen hat, gibt es nichts so Kleines oder Armseliges, das nicht in sich diesen göttlichen Ursprung trägt. Es gilt heute von neuem die besondere Verantwortung aller Menschen zu unterstreichen, die nach christlicher Überzeugung Träger des Geistes Gottes und damit Brüder und Schwestern sind. Die grosse Hoffnung für die gegenwärtige Zeit ist das Bewusstsein der notwendigen Entwicklung einer universalen Brüderlichkeit und humanen Ökologie. In einer neuen Sicht auf die Schöpfung liegt ein Weg der Heilung vom Zwang zu Besitz, Macht und Missbrauch hin zu Teilhabe, Zusammenarbeit und Respekt.

Dieses menschliche Kapital gilt es von Neuem zu entdecken und weltweit zu fördern. Der Mensch ist zu unglaublich viel Gutem und Positivem fähig. Er ist kreativ, voller unterschiedlicher Begabungen und Fähigkeiten. Er wünscht Liebe, Weltfrieden und Harmonie.

Die Welt kann sich erneuern, wenn jeder seine Intelligenz, Macht und Menschlichkeit einsetzt. Beginnen wir jetzt!

As a globally connected and active spiritual institution, the Catholic Church considers it to be one of the key tasks of the universal human family in the future to understand anew the dignity of the human being and his or her immaterial abilities as "human capital".

The dignity of all living beings must be increasingly emphasized and protected in our secular and fast-moving times. A great hope for our times lies in the development of a universal new humanity combined with a humane ecology.

As Pope Francis recalled on September 22, 2019: "People are worth more than things and count more than wealth. It is not those who have a lot of wealth that bear the most fruit in life, but those who enter into relationships and friendships."

Already in his exhortation "Evangelii Gaudium" the Pope put it succinctly: "This economy kills." It is a clear statement. At the center of a society rapidly evolving in its awareness of creation, the economy, capital and ecology stands the human being in all his or her dignity and unique abilities.

It is clear that creation is not just nature and the environment and is endlessly at our free disposal. If, according to biblical teaching, God created the world, there is nothing so small or poor that does not have this divine origin in it. It is important to underline once again the special responsibility of all people who, according to Christian belief, are carriers of the Spirit of God and thus brothers and sisters.

The great hope for the present time is the awareness of the necessary development of a universal brother- and sisterhood and humane ecology. With a new perspective on creation, we can find a way to heal the compulsion to power, possession and abuse in favour of participation, collaboration and respect.

This human capital has to be rediscovered and promoted worldwide. Human beings are capable of an incredible amount of good and positive things. They are creative, filled with diverse talents and skills. They desire love, world peace and harmony.

The world can renew itself if all of us make use of our intelligence, power and humanity. Let's start now!

FROM THE HEART

# Thoughts about Love



Leon Nicolas Acosta

[www.lantocapital.com](http://www.lantocapital.com)

LAN TO CAPITAL

# INTRODUCTION

## Thoughts about Love

Leon Nicolas Acosta  
Managing Partner Lan To Capital

[www.lantocapital.com](http://www.lantocapital.com)

The world works in mysterious ways; you never know what is happening next. Most of the time you are prepared, even if you do not think so. Still, there is always a force pushing us towards our next steps.

The society raised us in a way where a series of rules mark our rhythm and path; power and money are often confused with the main incentive; however, I believe that to love, and to be loved, continuously move the world.

To love and to be loved are the yin and yang, the two halves of the orange, the positive and negative, and the cosito for the cosa that goes in the cosa. Those who have experienced living of love, for love or to love, will understand me.

It is quite a journey to love yourself, never enough, love to others, taken for granted, love to things (only), the wrong common sense.

Love is my currency, love in all its shapes. Love is about giving and receiving, and knowing (or learning) how to. Love is capricious, chaotic and a challenge, therefore you always put yourself in the front line. Try understanding actions through love, and you will see, you will see that love is a powerful energy and is stronger when you have someone to share it with.

Find with loving your purpose, love your purpose, and make of love your purpose; and if it is difficult for you to find, ask yourself, Have I ever named of love something?

Those who know me, they  
know love is my *capital*.

Love, and the world will be yours.

Leon Nicolas Acosta is a young explorer adventuring the start-up's world. For years, he dedicated his life to growing in different verticals, inspired by mentors of business, design, literature, music, cuisine, spiritualism, and mere existence. His journey took him for a long-path to self-awareness and consciousness where he found peace and balance. He is a dreamer, and he dreams of an awakened humanity moving towards sustainability, regeneration, and inclusion.

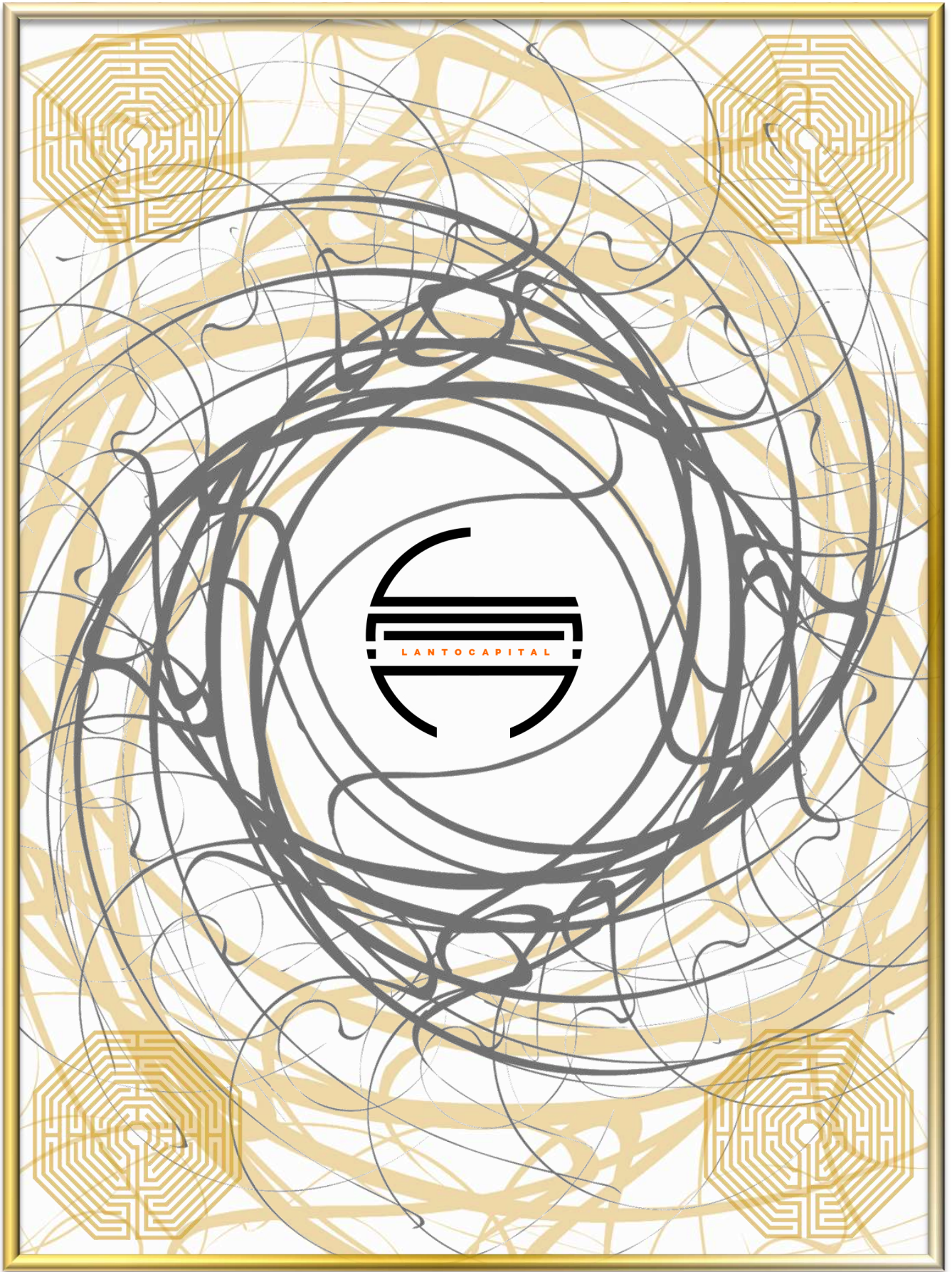
In 2015, looking for ways to make an impact on a bigger scale, he joined his first blockchain project, Fermat. In that project, he met Lan, its angel investor. Their paths crossed together again at the end of 2017, and since then, they have been working and touring the world repeatedly.

After serving and supporting others' projects worldwide, he decided also to fashion its own ones. Leon is co-founder of Mellow Wallet, a Latin-American crypto-wallet based on reward system dynamics, and Cx, a carbon-credits marketplace based on blockchain technology.

[www.mellowwallet.com](http://www.mellowwallet.com)



LAN T SCHIRKY



LAN TO CAPITAL

## EDITORS NOTE



### NiQi Kundhi

Launch Edition Editor | January 2020

Concept, Design & Digital Interpretation

Anyone who knows Lan, recognizes that she is an unstoppable force with boundless energy. Also known for being a savvy investor, Lan is quick to recognize an opportunity.

As CEO of Lan To Capital, she drives the Venture Capital Firm & her Investment Club to focus on early-stage start-ups. These start-ups are primarily related to financial & high-security technology products.

As an active businesswoman, entrepreneur & investor in early-stage start-ups worldwide, Lan possesses a rare instinct to pinpoint talent. She lends her experience to nurture that talent & propel a venture to success. Ideas & Ventures benefit not only from her capital & support but also from her considerable network of influential partners, top-blockchain experts, developers, collaborators, & other investors.

Born in Vietnam, Lan experienced a childhood rich in cultural heritage and has resided in Switzerland for more than 20 years. Lan graduated in Mathematics at Hanoi Teaching University & then turned her interests to Fashion at Mode Design Schule Zürich to continue onto Central St. Martin London. Additionally, her passion for music inspired her to study as a music producer & DJ at Pointblank London.

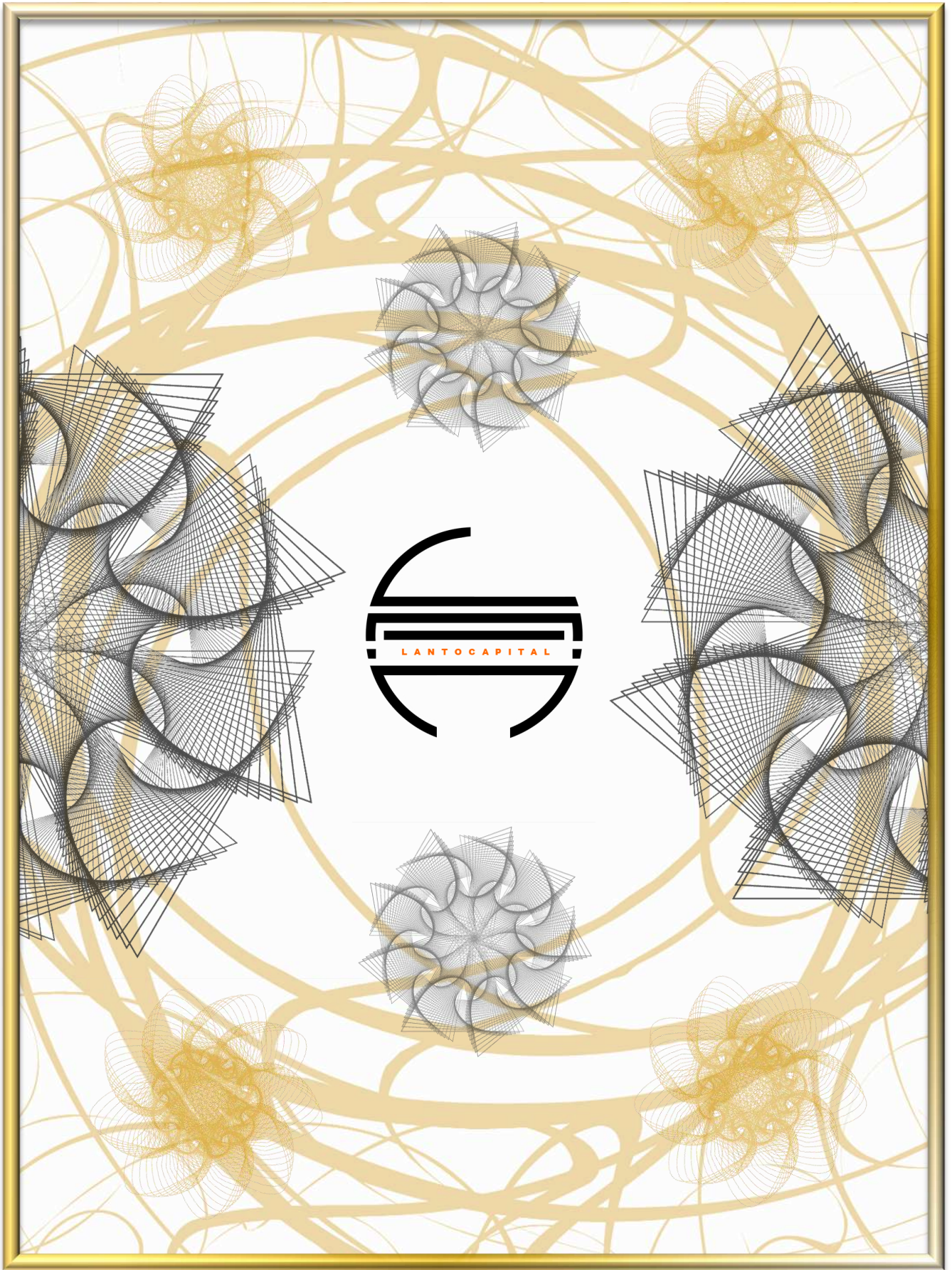
Lan's many academic pursuits, allow her interests to extend beyond the corporate realm, she is able to enjoy her multi-talents with real know-how. The eight Capital Centres of Lan to Capital, are treasure houses in her world, that are flourishing into more than just mere pursuits.

Lan's opinion matters, so it follows that people travel to meet her, ask valuable advice, get connected to her world, enjoy unforgettable hospitably and last but not least to PARTY!

The Lan To Capital magazine launch event is at "Shaping The Future" gala evening in Davos. At this gala evening, she will bring together Leading Entrepreneurs, Artists, Politicians, Investors, Inventors & Business minds to connect with common goal, to create better future.

Lan will host a powerful collective of high quality thinkers, who are invited to enjoy a perfect venue where they can connect to the right partners, whilst enjoying unsurpassed hospitality.

LAN T SCHIRKY



LAN TO CAPITAL

# C O N T E N T S

1. COMMERCE	1		
<b>GoodCell</b>	3		
Healthcare gets even more Personal with Biobanking			
<b>Medium</b>	7		
Crypto at a Crossroad			
<b>Infra-Tech Capital</b>	9		
Growth Ready			
<b>Serendipia Life, Inc.</b>	11		
Global Network of Community Coliving & Coworking Spaces			
<b>Koibanx</b>	13		
What Lan To Capital Means To Me			
<b>ArqBravo Group, Inc.</b>	15		
Charged & Ready To Go			
<b>Ztudium</b>	19		
Smart Cities, 4IR Blockchain and AI, the Heartbeat of the 21st Century			
<b>Yobie Benjamin</b>	23		
Fear Artificial Stupidity, Not Artificial Intelligence			
<b>42 Crunch</b>	25		
Essential			
<b>iD (Intellectual Digital™)</b>	27		
A World of Opportunities			
<b>Hatcher+</b>	29		
The Power of Partnering			
<b>Siglo</b>	31		
Simply Faster			
<b>Urban-Hawks</b>	33		
Field Services Management Made Simple			
<b>KYC3 &amp; Peer Mountain</b>	35		
Reclaiming ourselves through Decentralization			
<b>NetZero Energy Systems, LLC.</b>	37		
Leading Next Generation Energy Storage			
2. CROWD	39		
<b>Rosalía Arteaga Serrano</b>	41		
The Multitasking Ability of Women			
		<b>Yuri Van Geest</b>	43
		Change	
		<b>Desi HipHop</b>	49
		Desi Inspiration	
		<b>Paul Kirkoff</b>	53
		The Ship that changed the World	
		<b>Ron Garan Col., USAF (Ret)</b>	55
		The New Human Epoch	
		<b>Scott Parazynski, MD, US Astronaut</b>	61
		“To Infinity, and Beyond... Celebrating Innovation Today!”	
		3. COACHING	65
		<b>Jill Ellis</b>	67
		Caretaker of Dreams	
		<b>Mala Barua</b>	69
		The Golden State of Mindfulness	
		4. CREATIVITY	73
		<b>Ron Seivertson</b>	75
		Movement in Glass	
		5. CHARITY	79
		<b>Aidhub</b>	81
		Imagine	
		<b>GreaterGood</b>	83
		For the Greater Good	
		<b>Gala Event</b>	85
		From the Heart	
		6. CULTURE	87
		<b>Kalpana Seethepalli</b>	89
		Buddhism Building a Culture for Peace	
		7. COUTURE	91
		<b>Lan Tschirky</b>	93
		The Desire to Design	
		8. CUISINE	99
		<b>Lan Tschirky</b>	101
		From the Bowl to the Soul	

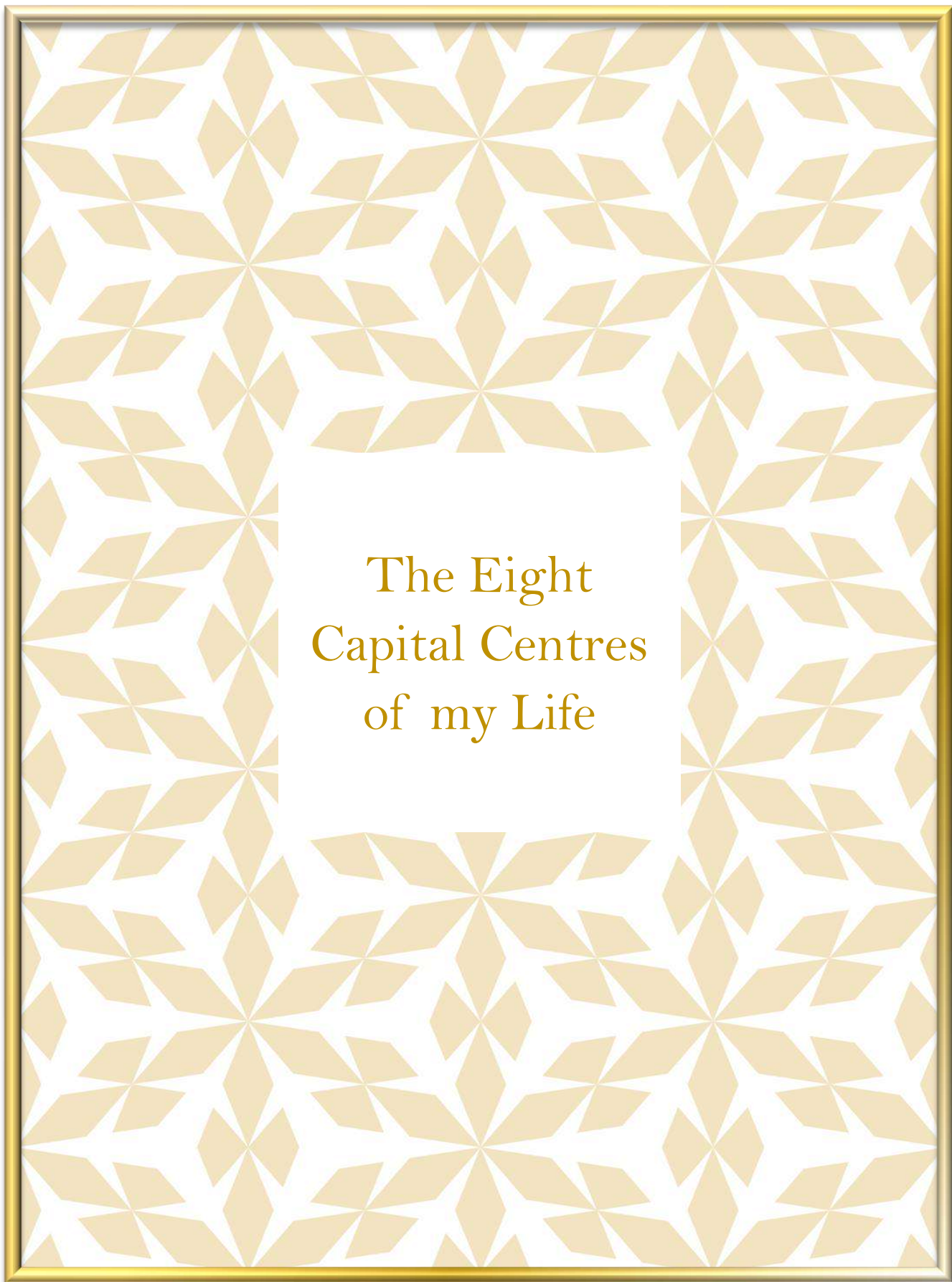
LAUNCH EDITION



ENJOY

LAN TO CAPITAL

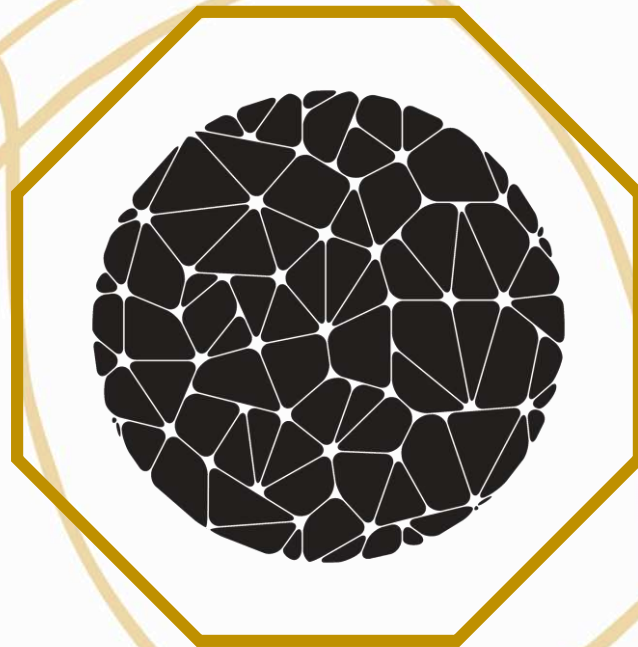
DAVOS SWITZERLAND



The Eight  
Capital Centres  
of my Life

LAN TO CAPITAL

# What Capital means to me...



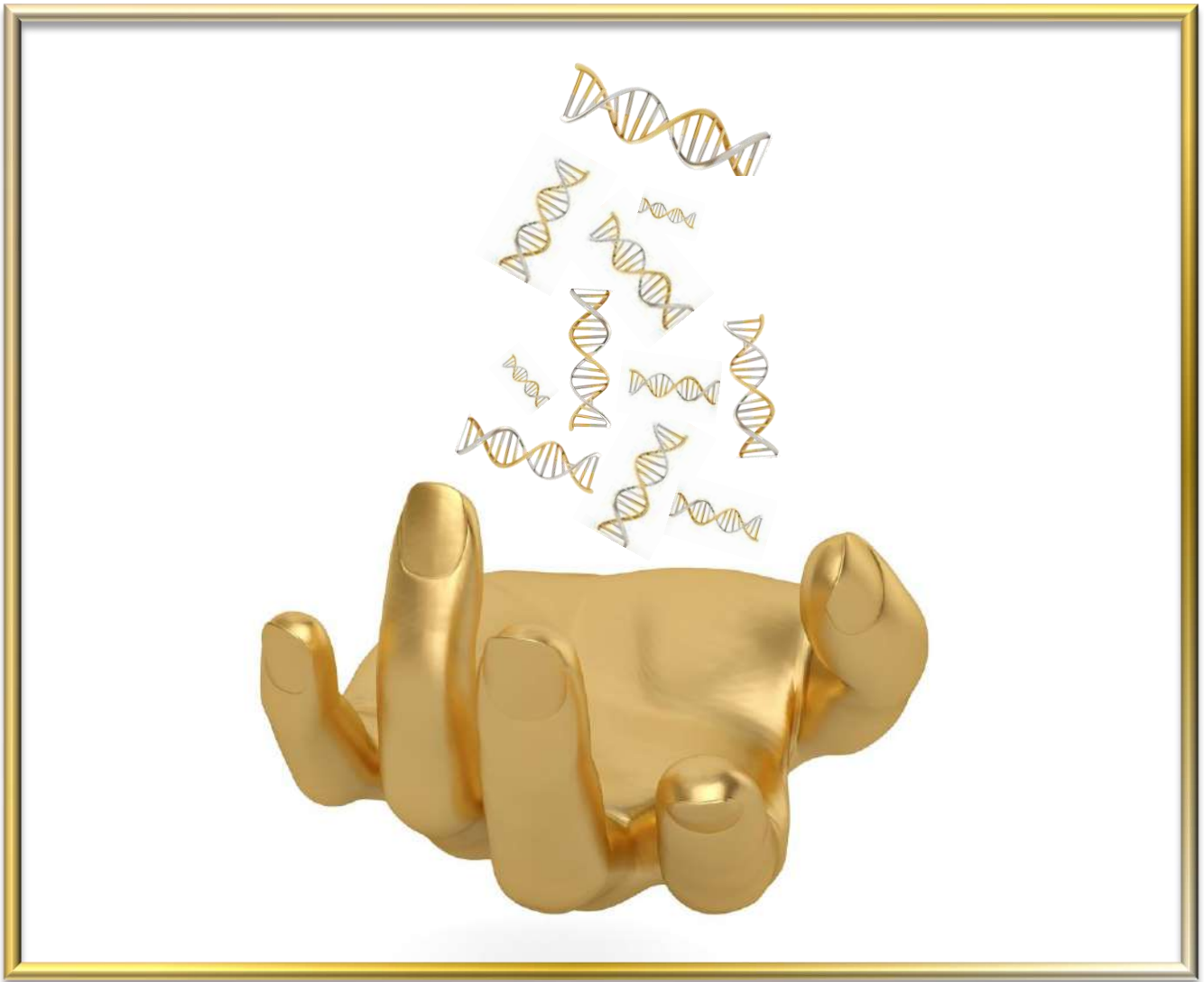
For me Capital is beyond money & assets. I see true wealth in opportunity, creativity & adventure that surrounds me. I invite you to explore the eight capital pathways of my life.

# COMMERCE



Work to do no harm.

# Bank on Yourself



Trevor Perry

[www.goodcell.com](http://www.goodcell.com)

## Healthcare Gets Even More Personal with Biobanking

By Trevor Perry

Co-Founder & Chief Executive Officer

GoodCell

Personal Bio Banking

January not only ushered in a new year, but also a promise-filled decade. Arguably, one of the most exciting industries to watch in the coming years will be healthcare, which underwent unparalleled change since 2010 and is poised for continued disruption in the next 10 years.

A standout development of the decade was its embrace of personalized health insights based on individual health metrics pulled from wearables or mail-in testing services. However, with so much more opportunity available to us beyond data collection, we now stand ready to move knowledge into action in the decade ahead. This is quickly being enabled by services that empower individuals to not only know their health data but take control of it in ways never before possible.

Direct-to-consumer (DTC) genetic testing has served as a major catalyst for this movement, enabling millions of people to determine their ancestry and genetic makeup from the privacy of their homes. These tests not only provide visibility into one's origins and disease risk; they put the power to live and age well directly in the hands of the individual by giving them data that has the potential to aid informed lifestyle decisions.

The problem is, many people do not know what to do with the information. Genetic tests inform predisposition to a range of

diseases – metabolic, neurologic and cardiac disorders, as well as certain cancers – but falls short of its potential value landing in isolation from the rest of the person's state of health. As a result, recipients are left to act – sometimes drastically – on limited information. For example, the BRAC I and BRACA II genes, which indicate an elevated risk for breast cancer entered the national consciousness as a result of celebrities like Angelina Jolie, who underwent a double mastectomy upon learning she carried the genetic mutation.

Individuals are no longer satisfied with the data itself. They want to use it to control their health journey as they age, on their own terms. They want to intertwine their genetic information with other health indicators, such as those found in their blood, to create an actionable set of data that they can use to make lifestyle decisions that can counter genetic predisposition. Studies clearly show that for most diseases, genes are not fate on their own.

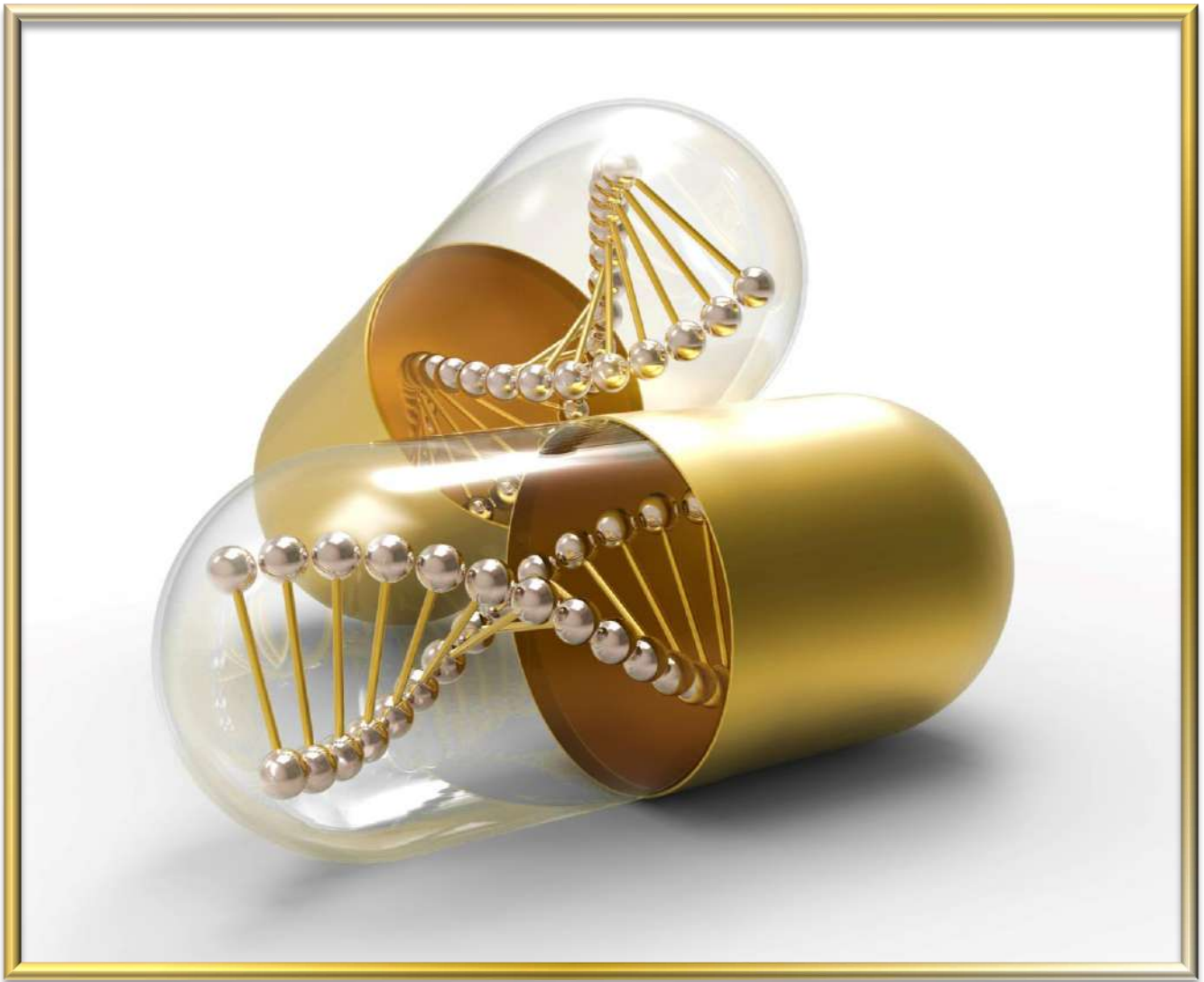
### The Promise of Cell Therapy

A growing body of scientific research continues to prove the power of cells to foster control of the health journey through regenerative therapies. These essential biological starting materials, particularly stem cells, have the potential to develop into many types of specialized cells for various applications, including fighting disease, repairing bodily damage and even rebuilding damaged tissue.

Doctors have been using stem cells to treat certain types of blood-based cancers for decades. Today, experimental applications for cell therapies extend far and wide, with researchers studying how to use these cells to treat some of the world's most elusive Cont...

COMMERCE

# Bank on Yourself



Trevor Perry

[www.goodcell.com](http://www.goodcell.com)

conditions, such as Alzheimer’s disease, Parkinson’s disease, heart disease and even the most common age-related blindness. Although the field is still relatively young, it is poised to grow exponentially over the course of the coming decade. In fact, the Food and Drug Administration (FDA) attested to the surge, anticipating up to 200 clinical trial applications for cell and gene therapies per year starting in 2020 and approving 10 to 20 cell and gene therapy products a year by 2025. Moreover, there are currently more than 1,000 advanced therapy clinical trials underway across the globe, according to the Alliance for Regenerative Medicine.

## Personalized Medicine Enters a New Age

Cell therapies can enable a new age of therapeutics that was never thought possible; however, they rely on access to healthy and pliable cells. As we age, stem cells incur damage, becoming less effective at fighting disease and less adaptable to becoming other cells. Moreover, older cells are more likely to carry abnormalities due to environmental and lifestyle factors or errors acquired by the cells during replication.

Ultimately, our healthiest cells are those we have right now. By preserving them through the process of personal biobanking, individuals give their future selves access to the best possible biological starting materials for all manner of regenerative treatments – current and future.

Cells stored at our healthiest are likely to be of the highest quality and utility, increasing the chances of successful treatment. What’s more, this type of contribution eliminates future risk of rejection of donor cells because

they are our *own* cells. GoodCell firmly believes that advanced therapies will continue to mature and expand to encompass more therapeutic categories, and that the ability to preserve one’s life-saving cells will only grow in importance. As such, personal biobanking stands to become a critical health milestone by 2030, much like we have seen with the HPV vaccination, mammograms, and colonoscopies.



Healthcare will innovate and evolve in many ways this coming decade. As it does, the desire to take control of our health will only strengthen. Enter personal biobanking, a field marked by the ultimate customization element: you. The best cells for your healthiest future are your own. You may not need them now, but biobanking these cells is the best way to ensure you can take advantage of the latest advances in medical science and cellular therapy – with the highest chance for success – when you do.



# Crypto at a Crossroads



**Medium**

Daniel Jeffries

[www.medium.com](http://www.medium.com)

## Crypto at a Crossroad

By Daniel Jeffries

Author, Futurist,  
Systems Architect, & Thinker.

Over a decade after Bitcoin's creation, cryptocurrency remains one the most stealthily disruptive forces in the history of the world. It holds incredible potential to remake our very perception of money, to rip it away from the control of the state and give it back to the people.

But right now we're at a crossroads. Governments once feared cryptocurrency as something they couldn't understand or control but more and more they've brought it to heel with law and centralized exchanges. Now China is poised to release a nation state cryptocurrency and other countries will follow fast.

Countries have learned they can build a centralized version of cryptocurrency that will deliver unprecedented power over nearly every aspect of people's lives. Think of them as surveillance economy that's moved from the net to our cell phone to our money. Panopticon money. Lack of control. Identities linked to everything we do so that companies know where we live, where we shop, who we're sleeping with, who we're friends with and more. They'll track our digital and real life right down to the nanosecond. They'll be able to see through your history and transactions like Superman seeing through walls and into your past, present and even into your future with predictive analytics. If nation

control the flow of money on an unprecedented new scale, peering into everyone's lives with ease..

This is a turning point in the history of crypto. Will money get free or will we simply cement the status quo?

The crypto community still has time. They can build a true open source and decentralized platform that delivers not just money but a comprehensive ecosystem to spend that money in. They can build a killer app that nobody can live without, tomorrow's Amazon and eBay and Instagram and AirBnB. If they can do it and that system takes root as a parallel economic operating system for the planet, before the nation-state crypto takes off, then cryptocurrency still has the power to change life for the better.

But we're running out of time. Crypto needs the killer app and it needs it fast.

**If we're not careful, we'll wake up and find that centralized powers solved the problems of community, scalability, usability and a robust ecosystem of merchants and businesses supporting it with their hard earned money for us.**

And then we'll find we tunneled out of one prison right back into another one.

COMMERCE

# Growth Ready



 Infra-Tech Capital

Kamran Khan

[www.infratechcapital.com](http://www.infratechcapital.com)

## Infra-Tech Capital

By Kamran M. Khan  
CEO & Managing Partner

### INVESTMENT THESIS

(Infrastructure + Technology) Investments =  
High Returns + Market Transformation

Traditional infrastructure investors are locked in project financing models. Investment in infra-tech companies offers higher returns, reduced government risk and shorter investment horizons. The global infra-tech market is growing exponentially as new technologies such as Artificial Intelligence, Internet of Things (IoT), Blockchains and Smart Contracts, Renewable Energy and their innovative applications are providing faster, cheaper, and simpler ways to deliver infrastructure services. Infra-Tech Capital will leverage its profile to globally source private equity investments in infra-tech companies and utilize its Singapore-based platform, infrastructure domain knowledge and network of public and private sector relationships to help investee companies expand their footprint in the Asian infrastructure market.

## The Challenge

As the world adjusts to massive urbanization amid the challenges of inefficient infrastructure and climate change, a disturbing infrastructure investment gap of \$18 trillion looms before us. Public budgets, and public-private partnership solutions are inadequate to address this gap. The capital intensive and illiquid infrastructure asset class, vulnerable to uncertainty of government approvals and corruption, is considered risky and unattractive by private investors. Inadequate infrastructure risks economic slowdown globally. The Infra-tech market is growing exponentially, with technologies such as AI, IoT, blockchains and renewable energy

providing more efficient and cheaper ways to deliver infrastructure services.

## The Solution

Infra-Tech Capital (ITC), the first global infra-tech private equity fund, will invest equity in companies utilizing technology to provide improved infrastructure services, generate higher returns and achieve the UN Sustainable Development Goals (SDGs). ITC has the investment experience and operational expertise in infrastructure and technology markets as well as an established network of government relations in emerging markets to pioneer the development of multi-trillion dollars global infra-tech market. Infra-Tech Capital holds a Monetary Authority of Singapore Capital Market Services (CMS) license.

Infra-Tech Capital was established to meet the very high barriers to entry in the infra-tech investment market which include infrastructure domain expertise; infrastructure & technology investment experience; project implementation/operational experience; and an established network of very strong government relationships.

Mr. Kamran Khan is CEO & Managing Partner of Infra-Tech Capital. Mr. Khan has \$12 billion impact investment experience in infrastructure and technology investments. He was appointed by President Obama as VP of Millennium Challenge Corporation (Assistant Secretary rank in US Government) where he managed a \$10 billion portfolio and led \$1.5-2.0 billion annual investments program. Previously he established the World Bank Group Hub in Singapore and led WB's Infrastructure Finance Practice in East Asia. Mr. Khan's experience includes Technology M&A at J.P. Morgan and LEK Consulting. He was Technical Advisor on Infrastructure Finance to APEC, ASEAN and the G-20, and serves on the Advisory Board of Fudan University Fintech Center in Shanghai where he advises on Belt and Road Initiative (BRI) projects.

COMMERCE

# Global Network of Community Coliving & Coworking Spaces.



Jean-Loïck Michaux,

[www.serendipia.life](http://www.serendipia.life)



## Global network of community coliving and coworking spaces

By Jean-Loïck Michaux  
Founder & CEO

Serendipia Life, Inc.

We make social living automated, affordable, scalable and fun. We create a seamless living-as-a-service experience where all you need for your daily life is provided in our houses you can buy, book, and subscribe from our marketplace. Coming along an operating system for coliving spaces and community management connected to IoT devices and smart home appliances: SerendipiaOS. We reinvent the way people live where hospitality meets technology in harmony with nature. This is the future of PropTech!

We opened our first house in May 2016 in North Beach, San Francisco and we hosted more than 500 changemakers, entrepreneurs, digital nomads and students from more than 50 countries. We have had more than \$650,000 in revenue with \$250,000 for 2019. We received more than 220 reviews with an average of 4.86★/5 on Facebook, Google, Coliving.com, and Airbnb.

Now we are operating two houses totalling 27 beds. In 2019 we received a full scholarship to attend Tim Draper's pre-accelerator Draper University in San Mateo, California. We got featured as the 2nd best AMA of 2019 on HackerNoon, and recently got accepted into one of the top 3 best accelerators worldwide for start-ups which we are entering soon but it cannot be public yet.

## Big Vision

SerendipiaLife is changing the world because the human species is a social creature. Since prehistory to nowadays, and into the future, human connections will always stay in the center of everything we do as society. Look how quickly social media spread. I expect coliving to spread almost as fast because it has the power to heal society from depression and loneliness.

**EVERYONE SHOULD HAVE ACCESS TO COLIVING** because it creates belonging and give people a safe space they can call home. We envision a global network of community coliving that knows no boundaries, where we are all one despite of races, language and backgrounds. We can also see themed houses where we will have chefs who can teach each other to cook, entrepreneurs help each other build their companies, or children living with elderly. We reinvent the way people live together where hospitality meets technology in harmony with nature.

# What Lan To Capital Means To Me



**KOIBANX**  
CREATING BLOCKCHAIN SOCIETIES

Leo Elduayen

[www.koibanx.com](http://www.koibanx.com)

## What Lan To Capital Means To Me

By Leo Elduayen  
Co-Founder & COO  
Koibanx

I have always been driven by the idea of dedicating my life to something that has impact, something that our lives for the better. As a consequence, I understood that one of the few things that generates massive change in this modern era is technology. In addition, is crucial to understand how this technology plays in the context of our society. This is basically the main reason why I decided to study both the law and software. Luckily, this path lead me to one of the most rich encounters I will ever have, and met Diego Gutiérrez Zaldívar, Gabriel Kurman and Edy Weber in the context of a non profit organization named Bitcoin Argentina. We all shared the idea of learning, diffusing and building on top of this new technology. After a couple of years, we decided to found Koibanx.

Koibanx provides digital banking solutions for financial institutions leveraged by Blockchain technology. Our team is recognized for being pioneers in the Crypto ecosystem in Latam and Koibanx was created to narrow the gap between the financial system and this ground-breaking transactional trust machine called Blockchain in order to build a more efficient, equal and inclusive financial system.

Down this road we started almost 6 years ago we met a variety of people, among them a few which really highlighted. Lan Tschirky is definitely one of them.

A lot of people understand and desire the construction of a more inclusive financial system, but a vast majority lack the vision or understanding on how to achieve it. Not only we found in Lan the ambition of contributing to the creation of a new financial system but a clear vision towards how to achieve it. Here we found our second common interest, Blockchain.

Lan To Capital, through Lan, is one of our most important investors. And when I say this I'm measuring importance in terms of Capital, and this is the key. Most people define Capital as money, Lan To Capital understands that Capital is not only money. Capital means understanding the project, knowing the founders, sharing their successes and suffering their distress together, as a team, really getting to know the idea and aspiring to realize it because it actually means something to achieve it.

Lan To Capital has been crucial in our birth, growth and we definitely hope to continue with her invaluable active, thoughtful advice and support.



COMMERCE

The Secret is  
Charged & Ready To Go



Eduardo Javier Muñoz

[www.bravomotorcompany.com](http://www.bravomotorcompany.com)

15

LAN TO CAPITAL

## ArqBravo Group, Inc.

By Eduardo Javier Muñoz  
CEO BMC  
Arcbravo

A Delaware registered corporation, in process of becoming a Holding, is the mother entity to the group.

The heart of our organization is Applied Innovation, the development of new products and services around sustainability, electric vehicles for Mobility as a Service, EV Charging Systems, Lithium Batteries, Distributed Renewable Energy Generation and Storage Systems, Integrated Satellite Communication Systems, Early Wildfire detection and deforestation monitoring.

As an innovation company, the creation of new products and services is constant as problems and opportunities arises in our journey in our field. Many of these developments end becoming new companies forming the different verticals in which ArqBravo is initially majority owner.

This procedure gave as a result the creation of the following companies and organizations:

### Bravo Motor Company LLC

(to be transformed in C-Corp).

Focused in the development of intelligent mobility and logistics systems, including the vehicles in them, following the objective of having Electric, Shared Connected and Autonomous vehicle systems. The charging and energy storage systems might become a new unit.

The vehicles are:

- Electric Buses for public transportation

- Vans for Vanpooling, Ride Sharing, Microtransit and Delivery
- Ride Sharing Vehicle for Taxi, Carpooling, Airport Services (Including autonomous bag moving) and Uber-type services
- Trucks and Vans for goods logistics
- Moving Charging Station Truck
- Container mover
- School Bus

## FIT: Firefighting Innovative Technologies Inc.

This new company focused in the early detection and immediate combat of Wildfires was created in partnership with the Western Coast Fire Chiefs Association (20% Equity) and 1% owned by the entrepreneur that made it possible. This technology will become crucial for the protection of billions of assets around the world lacking insurance as wildfires get more frequent and violent in California and other locations like Australia. Our first stage on an evolution on detecting and early combating fires will be the launch of a nanosatellite constellation in partnership with Space AI, a satellite technology company based in Mountain View.

## BONDI

### Sustainable Transportation Inc.

This company was created once our Group presented a solution to hold the Hyperloop and connect it with the Cities. At the time, Marco Villa, renowned Space specialist and entrepreneur lead a World Crowdsourcing campaign with the intention of taking Elon Musk's development to reality, selecting our BONDI SYSTEM as the ideal structure to hold the Hyperloop and also transport people and goods from Hyperloop Stations to and within Cities. Cont...

COMMERCE



## California Lithium Battery (CLB)

Investment and Equity participation in our company has a minority Equity position in this innovation company in the battery materials field. The investment granted us access to the technology and a Board Seat, apart from access to high level battery technology know how. The agreement also gives us access to the material for our use, what is very important once the major Chemical company in the world is becoming manufacturing partner, transforming the Silicon Composite Anode Material in a world class compound that will change battery industry.

Creation of new companies around the world using a Manufacturing Franchise style. In order to be able to rapidly expand globally in a high capital demanding industry, our business model is to find strong partners around the world in strategic locations or conditions. These alliances will give us the ability of increasing production, conquer new markets and being closer to consumers, making our logistics even more efficient. The Bravo Motor Company industrial clusters will be created in partnership with local businessmen, corporations or governments, including industrial units manufacturing batteries, electric vehicles for public and semi-public mobility, charging stations and other parts.

Following this strategy, we're advancing in negotiations to create Bravo Motor Company's Clusters in Polonia, Brazil and Malaysia, apart from our Headquarters in California.

Due to the access to technology, alliances and own developed know how 80% of the Cluster basic structure market valuation is covered, just needing 20% for equipment and assembling costs.

## EVShare Foundation

Eduardo Javier Muñoz CEO  
[www.evshare.com](http://www.evshare.com)

EVShare is a non for profit organization created by the founders of ArqBravo Group in alliance with a group of technology companies with the purpose of decarbonizing cities by empowering citizens to take easy actions towards deciding how they want to source their energy and how to cover mobility needs in a cleaner and more convenient way.

In order to do this, EVShare created an APP using Blockchain, Artificial Intelligence and Machine Learning which grants the users the ability of conveniently and efficiently sharing Electric Vehicles sourced by 100% Renewable Energy. This technology integration also allows us the generation of automated Blockchain Based Carbon Credits that are sold in the market, which benefit the system and the users making the whole service even more affordable.

EVShare is a Gift from ArqBravo Group and its allies to the community, but it also demands from the founders products and technology that makes the service possible as specific Electric Vehicles, Energy Storage Systems, Communications Nodes, Charging Stations, Blockchain tools, etc.

# Smart Cities, Smart Planet



 **ztudium**

Dinis Guarda

[www.ztudium.com](http://www.ztudium.com)

## Smart Cities, 4IR Blockchain and AI, the Heartbeat of the 21st Century

By Dinis Guarda

Ceo

Ztudium

Author, Speaker, Entrepreneur & Advisor

“A smart city is an intelligent town that provides enormous possibilities for human growth through art, culture, social, architectural, economic, political, environmental, and scientific flowering with the optimal mix of nature, technology, humanity, and arts.”

Amit Ray

Cities are all about people's lives. Big social groups of people living and collaborating together. Whether you are in London, New York, Singapore, Tokyo or Beijing, Shanghai, Shenzhen, Barcelona these cities offer the best in the world and all these cities are able to serve so many millions of people together because of their adoption of smart technologies which makes them leading smart cities.

Smart Cities are the heart of the beating of the best in the world and in the interstice of all challenges, innovation and concerns. Special when it comes to organisation of society, citizens, innovation, technology and data, smart cities are the center of all operations and challenges and opportunities.

Smart Cities like the city states in the past embed the highest hopes of humanity through the promise of harnessing the Fourth Industrial Revolution 4IR innovative technologies for better lives and social harmony. However, smart cities represent also and could incarnate the challenges, fears of a

dystopian ecosystem of over ‘controlled lives’, society in some kind of panopticons governed by the emergence and disruption coming out of artificial intelligence, IoT, Blockchain and automated devices augmented tools and software digital transformation systems.

Since the 20th century the world is moving to cities, fast and for the long term. In a cognitive and increasingly driven by tech era, cities themselves are moving and changing faster than ever. Cities are evolving, ever-changing, not fixed on a marked destination. Humanity is at the most important moment of its inception in an important point in that evolution, as new forces emerge and combine to create new ways for cities to work and societies to live.

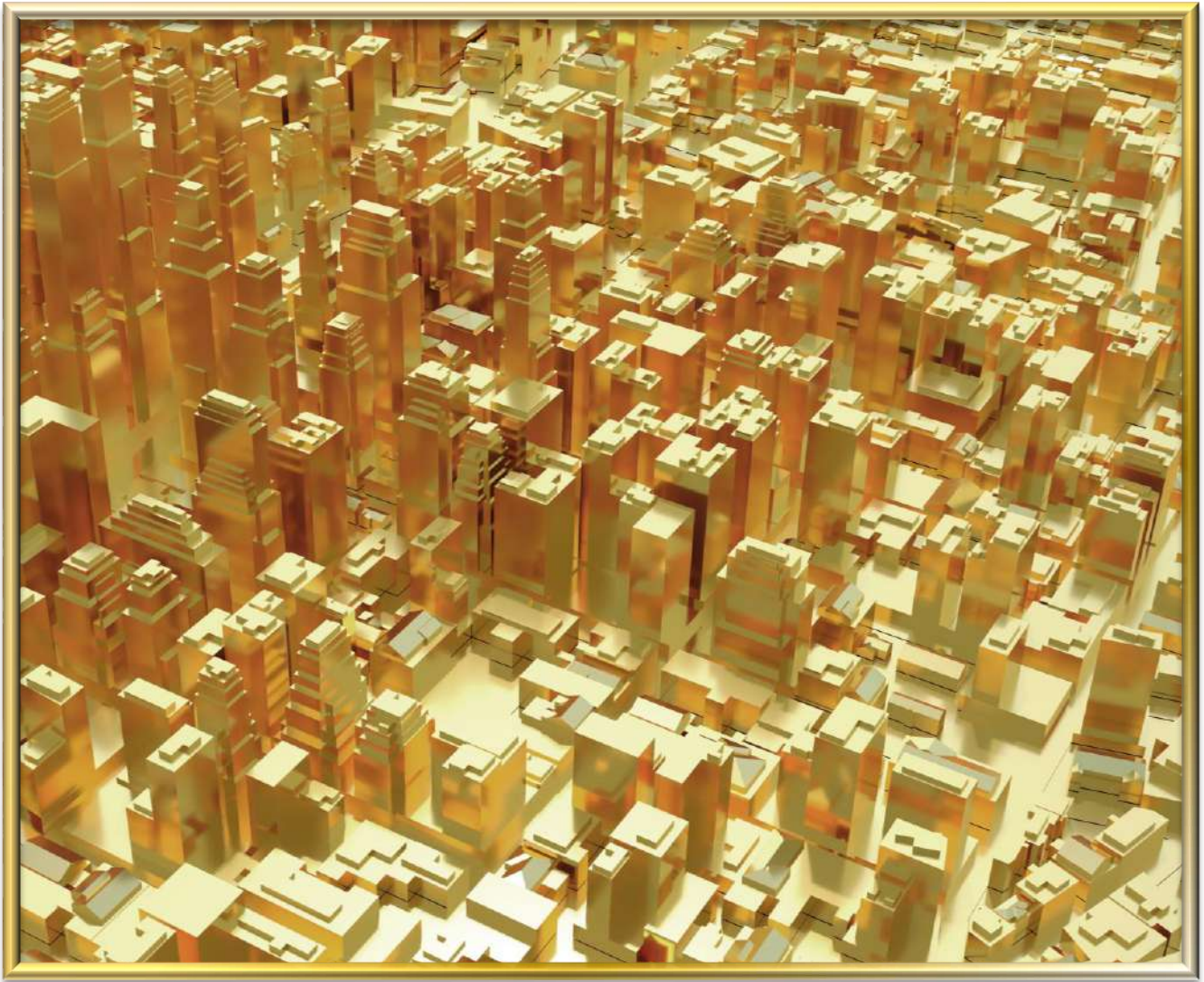
As big data and Social media flourishes in this environment, revolutionizing the way leaders, citizens interact with space, cities will be the biggest challenge and opportunity for the next 100 years. The data, technologies that drives the smarter city must be rightly managed and secure, to safely fuel unhindered progress.

As national governments increasingly focus on national issues, cities are at the forefront of all human activities and must take greater advantage of the most advanced technologies to update service delivery. New possibilities and business models target the creation of radical new efficiencies, sustainable solutions for long-standing challenges.

Cognitive computing, blockchain technology solutions and artificial intelligence in particular and its capacity for building citizen engagement, identity and sustainable models  
Cont....

COMMERCE

# Smart Cities, Smart Planet



 **ztudium**

Dinis Guarda

[www.ztudium.com](http://www.ztudium.com)

21

LAN TO CAPITAL

## COMMERCE

of circular economic values introduces fresh opportunities for government organizations to improve citizens' lives and the business environment, deliver personalized experiences, and optimize program and service outcomes.

The choices we need to make today are multiple and mostly about what makes a city smart empower our lives and make them matter for multiple reasons. The challenging momentum of technological innovation will continue, and in the next decades will be bigger than in all history of humanity. So the way we plan, manage and architect smart cities has to be done in a way to increase in the near future, giving us new ways to address pending global challenges, in areas such as social inclusion, climate change, inequalities, health or education.

On the other hand because the majority of the human race leaves in societies and these individuals whose lives will depend on such choices will be city dwellers. Yet, for city leaders, investors, and citizens, such choices often remain difficult to make because they are complex, and often rely on imperfect or asymmetrical information. Real estate tactics have often prevailed over transport, energy or waste management concerns. Quality of life seldom received priority over urbanistic, architectural or technological ambitions. And efficiency sometimes eclipses social harmony.

In all avenues of human challenging life, it remains extremely difficult to improve without thinking inclusively and empowering both humans, nature and balance in a way that can be measured. It is hence no surprise that so many 'smart city indices' have blossomed over the past few years.

The main reason is simple: the quasi-totality of existing indices remains technology-centric. But lots of work needs to be done to build the right basis of smart cities balance solutions.

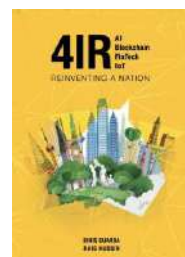
4IR Blockchain and AI in particular are changing the way cities operate, deliver, and maintain social cultural and public amenities, from structure, urban planning, lighting and transportation to connectivity and health services. However, the adoption smart cities infrastructure has a long way to go and can be obstructed by the selection of strategies that doesn't efficiently work together or integrate with other social, economic and cultural city services. For cities to truly benefit from the potential that smart cities offer, a change in mindset is required. The authorities should plan longer and across multiple departments. We can easily see that cities can benefit tremendously from the technological advances but work has to be done between investors, entrepreneurs, start-ups, corporations, universities, governments and international organisations. Smart Cities are the heartbeat of the 21st century the focus should be on it as a way to solve humanity challenges.

Latest Book

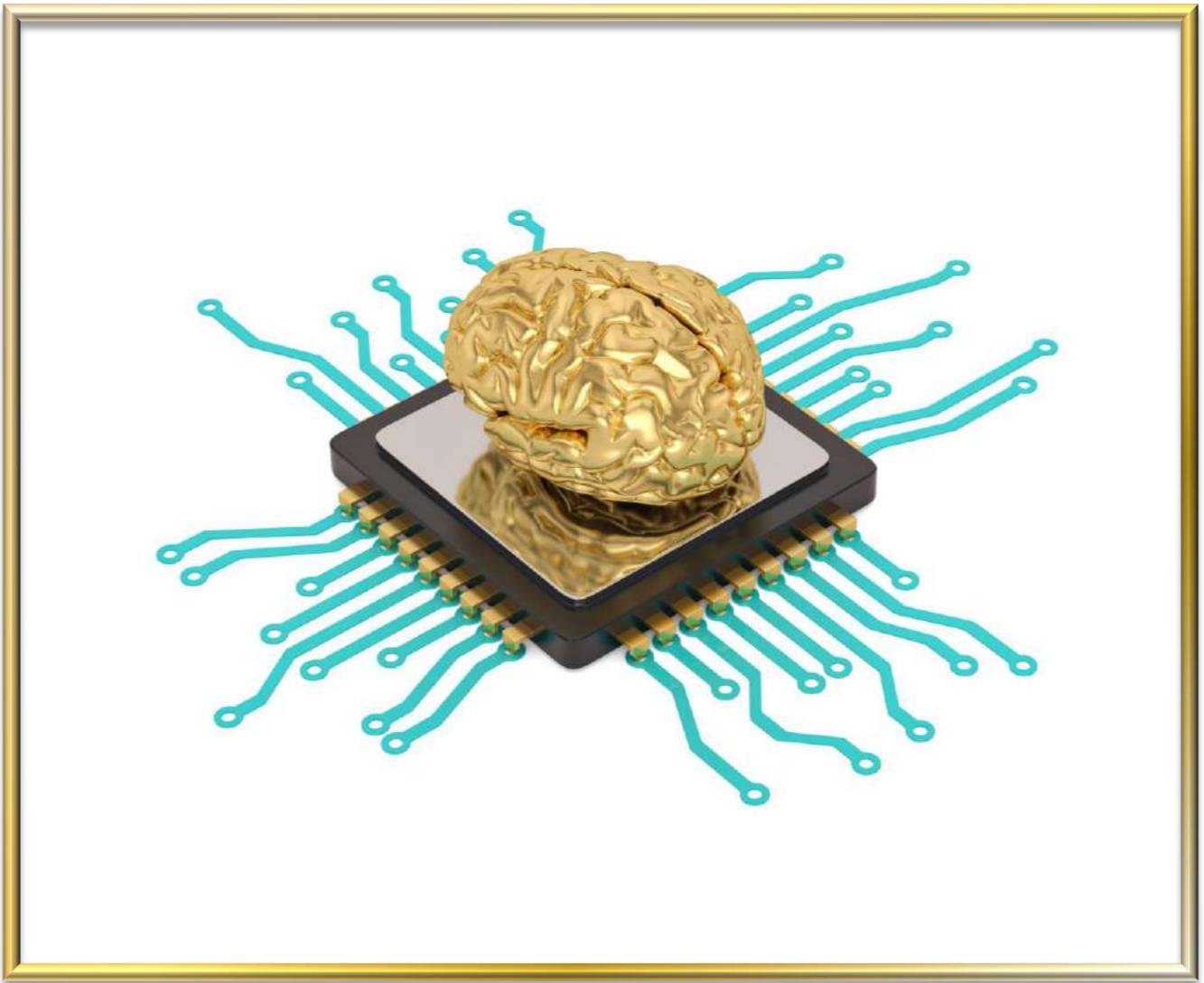
4IR: AI, Blockchain, Fintech, IoT,

Reinventing A Nation

By Dinis Guarda & Rais Hussin



# Fear Artificial Stupidity Not Artificial Intelligence



**YOBIE BENJAMIN**

Yobie Benjamin

[www.yobie.com](http://www.yobie.com)

## Fear Artificial Stupidity Not Artificial Intelligence

By Yobie Benjamin

2015 Technology Pioneer  
by the  
World Economic Forum

Since the ENIAC to the quantum computers of today, computing machines have been largely dumb bits of metal, silicon, plastic and advanced materials put together as tools for humans to program. There is probably an exponential number of technologies that came from these elaborate feats of engineering. From essentially sand to one of the most powerful tools on the planet.

There is one eternal truth in computer science and that is “garbage in, garbage out”. What we feed the machine is what it will act on to return some result. Computer software has similar attributes as hardware. Perhaps, it’s more flexible because you can always do an upgrade, bug fix or build an entirely new release. Artificial Intelligence has been the buzzword of the last couple of years. Movies make AI so real and Elon Musk makes it scary. The Terminator is etched in our collective brain conjuring up runaway robots and computers autonomously battling humankind for planet dominance. I certainly don’t know everything about Artificial Intelligence, but I know more than most people. Without getting into deep computer science, allow me to oversimplify a few frameworks that I know.

Quickly there’s Caffe2 (deep-learning framework designed to easily express all types of modeling); Cognitive Toolkit (a deep-learning toolkit that describes neural networks as a series of computational steps and now owned by Microsoft); MATLAB (used to create and visualize models, and deploy models to servers and embedded devices without being an expert); the very popular TensorFlow (for numerical computation using data flow graphs); Chainer (a flexible deep learning framework.

It uses define-by-run approach known as dynamic computational graphs to build and train neural networks); then there’s PaddlePaddle (an intuitive and flexible interface for loading data and model structures. It configures complicated deep models easily and makes it easy to scale heterogeneous computing resources and storage to accelerate the training process).

All of that AI mumbo-jumbo will send you running for your dose of ibuprofen. That’s not the intent. The single most important characteristic that crosses all the AI frameworks is the need of data - clean data, unbiased data, smart data, real data. From there it will process and learn and execute within the boundaries of the framework used.

Before a computer becomes an artificial intelligence device, it is just a hunk of metal, silicon and plastic. Add an operating system, sprinkle some AI frameworks and it’s ready to take in data. If the data is dumb and stupid, it will learn nothing else but dumb and stupid. Human intelligence is the source fuel for data fed into an AI computer. I have seen stupid before. Computers that are fed dumb data like most senior executives are men may assume it needs to exclude women from its executive search algorithm. I have also seen that one influential technology outlet claim that most successful VCs are between 30 – 45 years old. That type of data can be interpreted by an AI computer as a rule rather than see the nuance that only humans can infer and ascertain.

In world of robot scrapers like your Google search bot and Facebook feed algorithms, it’s possible to keep piling bad information on top of really bad information. Think back a bit to how foreign powers fed bad information to affect the 2016 elections. Some of the most sophisticated AI computers at Facebook magnified the dumb and stupid like a child porn ring under the basement of a pizza parlor.

As Forrest Gump said, “My mama says that stupid is as stupid does”.

COMMERCE

# Essential



Jacques Declas

[www.42crunch.com](http://www.42crunch.com)

25

LAN TO CAPITAL

## Essential

By Jacques Declas  
Founder & CEO  
42Crunch

“Capital” conjures up thick theoretical volumes associated with names ranging from Karl Marx to more recently Thomas Pickety. Entrepreneurs understand that capital plays of course such a crucial role and therefore deserves such long essays and debates. At 42Crunch, our experience of capital has been two ways.

42Crunch will start in the new year its final round of investment to take the company to its next level of development particularly into Japan and Asia and also the Middle East. We are extremely grateful to our shareholders who in the early days provided the capital to get 42Crunch where it is now. The relationship with them has been key.

The other side of capital is the human capital which has been the cornerstone of 42Crunch. Our team of engineers, security experts, architects have developed 42Crunch’s cloud based enterprise grade API security platform. The skills, dedication and drive of our team, allowed 42Crunch to bring the first and most innovative API security solution to the global market.

Ultimately the two sides of capital go back to the human belief, the belief of our investors and the belief of our team. So we’ll be ever grateful in Lan’s early vision, commitment and capital support have which had made sure that 42Crunch in 2020 find itself as the technology leader in the future of the Web Application security market.

Jacques Declas, founder and CEO of 42Crunch, is an entrepreneur with more than 20 years in the Enterprise Software industry and a record of scaling international sales team. He has an extensive knowledge of the API Security market having served in senior VP roles in Forum Systems, Vordel (acquired by Axway) and Intel. During his career Jacques has built worldwide partnership with Software vendors such as Computer Associates, Oracle and Microsoft and leading consulting firms such as Accenture, Atos and CSC. Jacques holds a bachelor of Financial Management and European Business Law.

## 42Crunch

The 42Crunch platform provides a set of integrated tools to easily build security into the foundation of your API and enforce those policies throughout the API lifecycle. By delivering security as code you enable a seamless DevSecOps experience, allowing innovation at the speed of business without sacrificing integrity

### Audit, Scan, Protect.

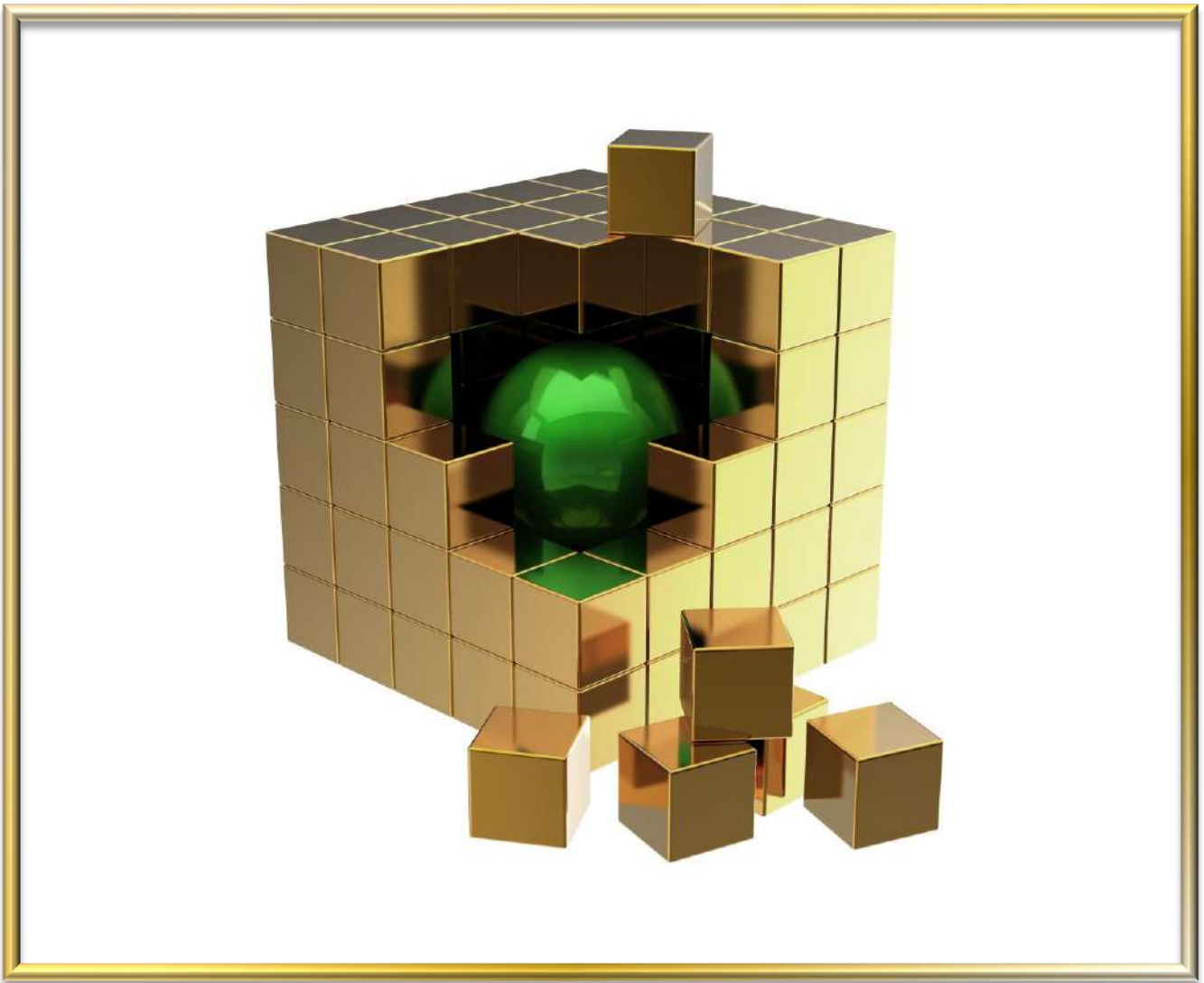
Run 200+ security audit of the Open API specification definition with detailed security scoring to help developers define and strengthen API contract.

Scan live API endpoints to discover potential vulnerabilities and discrepancies of the API implementation against the API contract.

Launch service to protect APIs and apply policies that can be deployed in our lightweight, low-latency micro API firewall.

COMMERCE

Innovate. Build. Access.



INTELLECTUAL  
Digital

Adam Harrington

[www.intellectualdigital.io](http://www.intellectualdigital.io)

## Innovate. Build. Access.

By Adam Harrington  
President, Executive Director & Co-Founder

Intellectual Digital™ Corp.

iD (Intellectual Digital™) builds and invests in transformative technologies, digital assets and new technology platforms through its Launchpad.

iD (Intellectual Digital™) is a private conglomerate that is building and supporting a portfolio of early stage businesses in new technologies, digital assets and technology platforms - empowering founding teams and innovative ideas to create strong outcomes for all stakeholders. iD's investment model is providing not only capital support but business and management expertise in a manner that actively promotes the growth and ultimate success of the business.

iD identifies companies at an ideal size, too large to be funded solely by individual investors, yet too small to be of impact to VCs and private equity funds. iD incubates, develops and accelerates the growth of multiple early stage businesses within the 'LaunchPad' platform, to spread risk while maintaining maximum potential success for our stakeholders. Our current subsidiary companies span a diverse set of sectors (including software, blockchain, biotechnology, lifestyle, and recruitment), with a list of investors from around the globe. Our operating businesses and investments have been featured in *Billboard*, *TechCrunch*, *Forbes*, *Big Think*, *Bloomberg* & other major publications and media outlets.

iD has global offices located in New York City, Dubai, Monaco, London and Singapore. Members of our Executive, Advisory and Strategy teams have a history of founding and building successful companies. iD leverages its investment ecosystem, including its global investor group, to deliver the maximum potential success, supported by exceptional people who build companies through grit, passion, and character.

The Advisory Team includes Senior Management Executives from CNN, PepsiCo, McKinsey & Company, Merrill Lynch, Silicon Valley Bank and many more. The Strategy Team is composed of a vast array of business professionals and executives from companies such as NASDAQ, Prudential, JP Morgan and Bear Stearns as well as Refinery 29 and American Apparel.

**iD's Executive, Advisory and Strategy teams execute for the successful building of our operating businesses and investments. iD is focused on the development of businesses that have the greatest potential return for iD and its stakeholders.**

For more information on becoming an investor, information on how to join our Strategy or Advisory Team or to have your startup involved in our 'Launchpad' model, email us at: [ah@intellectualdigital.io](mailto:ah@intellectualdigital.io)

COMMERCE

# The Power Of Partnering



HATCHER+

John Sharp

[www.h2.hatcher.com](http://www.h2.hatcher.com)

29

LAN TO CAPITAL

## Hatcher+

By John Sharp  
Founding Partner

Hatcher+ is using deep learning, business process automation, and a worldwide network of co-investment partners to reimagine venture capital and build the world's first massively scalable, global venture investment platform.

Over the past twelve months, the firm has created partnerships with industry-leading investors worldwide, including Mistletoe, Midis Group, and Coca-Cola Amatil, and leading family offices, including Lan To Capital, and built a global deal-sourcing and co-investment network that is unparalleled in size and scale.

Through these partnerships, the firm has invested in over 100 seed-stage companies - an unprecedented rate of investment activity that has seen the company rise to become one of the most active seed-stage investors in the world.

The Hatcher+ team consists of AI, data science, business process automation, and quantitative asset management experts. The firm's advisors include leading authorities on AI and deep learning, experienced private bankers, CIOs and family office managers.

John Sharp, the firm's Founding Partner, attributes the company's success to the breadth of its global partnerships, the scale and quality of the data it has gathered from its global platform, and its data vendor partners,

and the investment models created by his partner, Dan Hoogterp, former CIO of the US-based financial information firm, Bankrate.

“Since founding the company, we've analyzed more than 550,000 venture investment events spanning 20 years, from virtually every sectors and territory in the world. The deep learning that this has enabled has created investment models that we believe will provide us with a distinct edge as investors and enable an entirely new approach to generating robust returns from the venture capital asset class.”

Sharp attributes their ability to scale to another unique set of technologies developed by the firm - the Hatcher+ VAAS platform. The Hatcher+ VAAS (Venture-as-a-service) platform was designed from the ground up to use quantitative methods to assess the deal flow and utilize cutting-edge business process automation tools and techniques to build, manage, and scale the company's portfolio.

“We recognize that our goal of enabling scale through the reinvention of venture capital processes and structures, and the creation of a beta-focused index fund using big data and automation, is audacious. However, with US\$2 trillion in additional capital about to come into the venture asset class, and 1% to 2% of that AUM (US\$20 billion annually) in fees potentially available to us as our addressable market, we think the prospects for Hatcher+ are extremely bright.”

COMMERCE

# Simply Faster



Joel & Isaac Phillips,

[www.siglo.com](http://www.siglo.com)

## Simply Faster

By Joel & Isaac Phillips  
Co-Founders  
Siglo

Siglo is a new kind of Internet company that brings hyper fast connection speeds to under-connected homes in emerging market cities. While incumbent internet companies (ISPs) are struggling to find a way to upgrade to 5G networks, Siglo sees a window of opportunity to build a gigabit speed fixed wireless network, where the community itself not only reaps the benefit of fast internet, but becomes the impetus in building and growing the network, providing income to those who participate.

In an industry still dominated by unwieldy overhead and outdated practices, Siglo is a home Internet ecosystem that is 100% app-based, and partners with community members who host Siglo Edge Nodes on their rooftops, bringing gigabit Internet into their neighborhoods and providing the host with income when they share that with neighbors. Making use of a decentralized crowd-force of certified user-workers that perform many of the tasks needed to run the ecosystem, these users provide first level customer service, do last mile installations, collect payments, and earn from sales referrals.

Free Basic Internet is offered to anyone who purchases a modem to connect. Upgrading to hyper fast connectivity costs less than anything else in the market. The Siglo wallet is also a vital part of the ecosystem and its success.

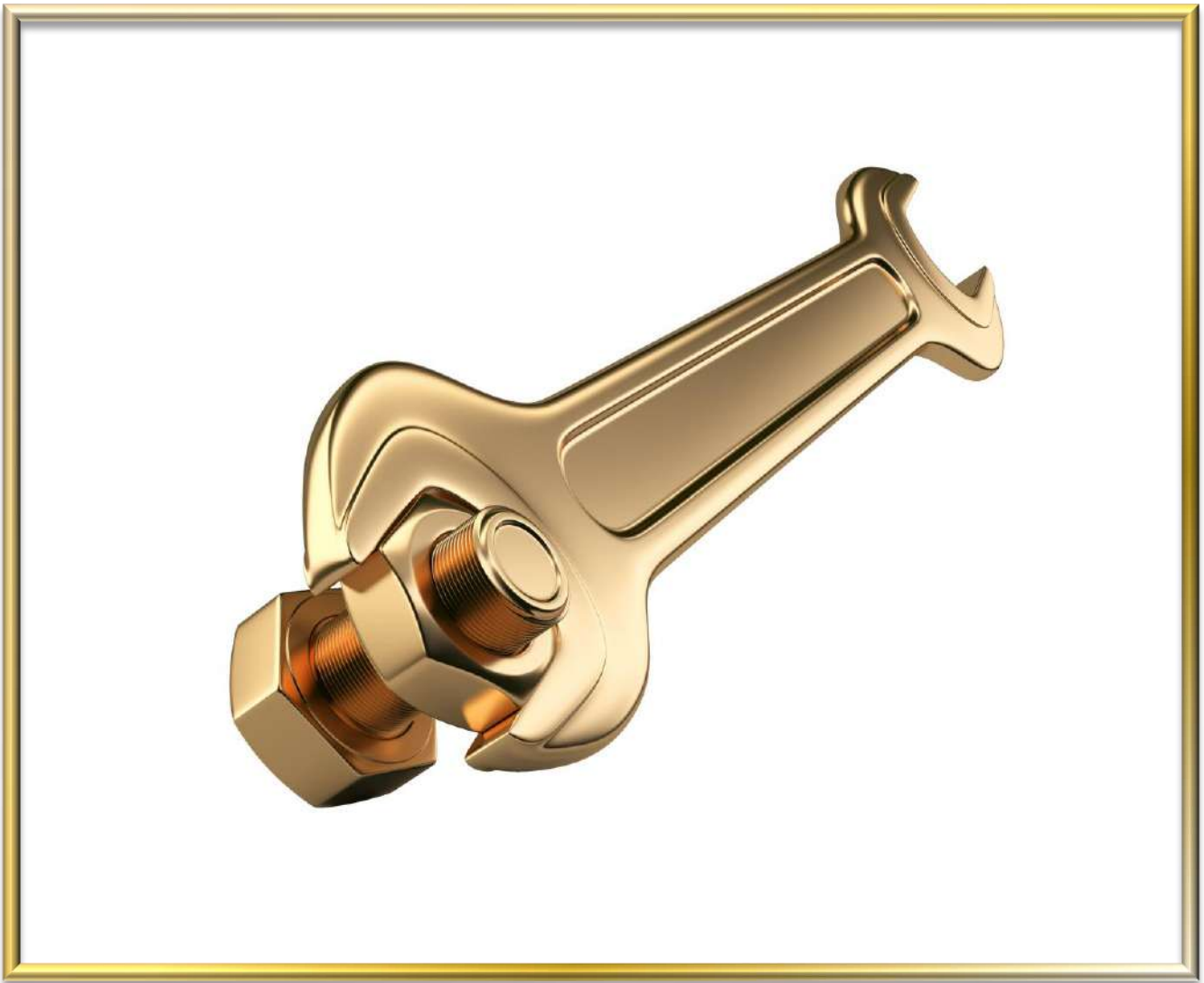
Siglo uses blockchain technology for validating access and payments.

**Connectivity is essential for a successful payment platform that works at scale in largely unbanked markets.**

Siglo has already launched its first community node and has instant traction, building on top of cofounders Joel and Isaac Phillips' previous platform - a connectivity / micro-task network with 1.5M users in its database. Cofounder Omar Bakr is network architect (cofounder of Tarana Wireless).

COMMERCE

# Field Services Management Made Simple



NiQi Kundhi

[www.urban-hawks.com](http://www.urban-hawks.com)

33

LAN TO CAPITAL

## Field Services Management Made Simple

NiQi Kundhi  
www.urban-hawks.com

Urban Hawks End-to-End Field Service Management Software puts you in control at every stage: powerful, scalable, reliable and yet easy to use, requiring minimal training.

Information is everything in the industry and the servicing sector. URBAN HAWKS application provides end-to-end management of a company's field service operations. To be able to determine what services and which technicians are generating the most (and least) revenue, impacts profits. To be able to understand how the type of job (and its duration) effect job scheduling increases efficiency. And most of all, to quickly discover the processes (or people) that are contributing to lost revenue and unhappy customers. URBAN HAWKS enables companies to specify a user's ability to view and modify data in such areas as work orders, quotes, customer information, customer contacts, customer locations, tasks, task groups, items, suppliers, assets, invoices, users, reports, data import/export, custom fields and more.

URBAN HAWKS is cloud based application is built on the Salesforce Platform from Salesforce.com which brings you quick deployment, world-class security, ease of customisation, and scalability. URBAN HAWKS web application was designed for the cloud.

That means that there is no confusing implementation, security is on highest possible level, all data is available wherever you are, users get the latest versions easily, maintaining software is simplified, it improves the productivity of field personnel and increases customer satisfaction. URBAN HAWKS delivers secure access to your information 24/7/365 on any device, from anywhere.

Faster & more efficient job execution support available for IOS and Android Devices. WIFI down, no problem. Complete jobs on the field with mobile offline support. Features designed to deliver.

Platform Capabilities:

- Reports & Dashboards
- Estimates & Jobs
- Asset Tracking & Management
- Service Portal
- Field Inventory & Parts Orders
- Client & Location Management
- Scheduling
- Fleet Tracking

Companies with 10 to 10,000 technicians can increase profitability, generate more revenue, simplify processes and reduce customer churn. You will increase daily work order completions and decrease incomplete orders.

Industries we serve:

- Smart Cities:
- Telecommunication
- HVAC
- Medical Device
- Oil & Gas
- Manufacturing

Reputations are built on providing  
Efficient Services

# Reclaiming ourselves through Decentralization



**KYC3**

Jed Grant

[www.peermountain.com](http://www.peermountain.com)

[www.kyc3.com](http://www.kyc3.com)

## Reclaiming ourselves through Decentralization

Jed Grant  
CEO  
KYC3 & Peer Mountain

### DApps and the return of the decentralized web

In his keynote address at the 2016 Decentralized Web Summit, Tim Berners-Lee, the inventor of the world wide web, said:

“The web was designed to be decentralised so that everybody could participate by having their own domain and having their own webserver and this hasn’t worked out. Instead, we’ve got the situation where individual personal data has been locked up in these silos. [...] The proposal is, then, to bring back the idea of a decentralised web.”

Tim Berners-Lee, *Keynote Address, 2016  
Decentralized Web Summit*

Today’s technology gives us the option of living a decentralized lifestyle in centralized environments. We’re still willing to trade a certain degree of privacy for convenience—just look at all the services and apps that we sign into with our Google, Facebook, or Amazon accounts. At the same time, we’ve become painfully aware of the dangers of centralizing data. True decentralization will take place when not only interactions are distributed, but the technology and data itself is distributed.

The current boom of decentralized application (dApp) development is a natural evolutionary step. Efficiency and scalability are still somewhat problematic, but blockchain solutions to these issues are already in the works. For instance, Peer Mountain’s blockchain-agnostic Peerchain™ architecture facilitates interchain transactions with the speed and scalability that we’ve become accustomed to in all our digital interactions.

Blockchain technology can help us return to flatten hierarchies without giving up the simplicity and convenience that centralized services and platforms provide—this is a key driver of blockchain development. Compared to the centralized web we use today; the decentralized web offers a highly secure infrastructure where self-sovereign identity has real value. KYC3 Peer Mountain, for instance, provides, swift, hassle-free ID validation for services within its distributed marketplace of trust, and gives users full control over their personal data.

“One of the innovative things about Peer Mountain is that its architecture is not only to establish trust, but to establish an economy of trust. It’s blockchain-agnostic and positioned above the storage layer. I think the future is going to bring us lean, agile protocols that connect multiple blockchain instances, which is exactly how we’re architecting Peer Mountain.”,

Jed Grant, *CEO KYC3 - Peer Mountain  
Interview*

Our increased development and use of dApps marks a natural technological progression that satisfies our individual and socio-political inclinations towards decentralization. We’re building blockchain solutions to mitigate the risks and costs of decentralization and forge the Internet that its creator originally envisioned. The efforts by KYC3 and Peer Mountain exemplify this vision and movement.

### *About KYC3 and Peer Mountain*

KYC3 is a technology development company based in Luxembourg, focused on identity and risk management and working towards decentralized KYC. Under the Peer Mountain project they pursue the vision of an open ecosystem of trust driven by self-sovereign identities, portable data and incentivized good intentions. They are open to collaboration with all well-intentioned partners who share this vision.

[contact@kyc3.com](mailto:contact@kyc3.com)

COMMERCE

# Leading Next Generation Energy Storage



Phil Roberts

[www.nzenrgy.com](http://www.nzenrgy.com)

37

LAN TO CAPITAL

HUBe  
Leading Next Generation  
Energy Storage and EV  
Charging Systems for Homes  
and Businesses.

Phil Roberts  
Co-Founder, Director  
NetZero Energy Systems, LLC.  
[www.nzenrgy.com](http://www.nzenrgy.com)

Lithium battery based energy storage is the game changer technology recently identified by the World Economic Forum that is the key technology to address climate change. The HUBe line of energy storage products represents the best-in-class li-ion batteries, energy conversion hardware, EV fast-charging systems built on a cyber secure blockchain platform that manages and stores primarily solar power to turn your home, business, office or utility into a secure smart energy production, storage, and transmission HUB.

Now today, homeowners, businesses, and utilities can directly benefit from the stability, independence and flexibility that energy storage delivers.

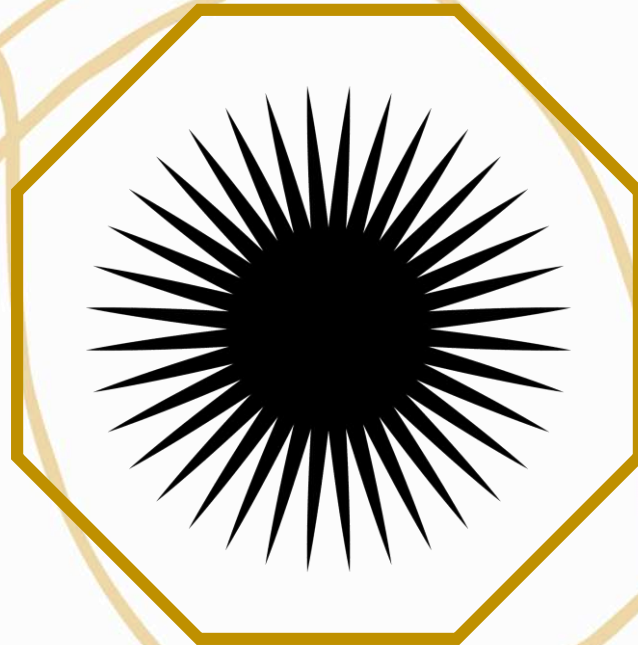
The HUBe system is a unique state-of-the-art package of batteries, hardware, and software that manages energy to make it more sustainable, reliable, and less costly. It allows home owners to switch to back up power during a grid outage, businesses to avoid utility energy demand charges, while enabling utilities to pull power from EVs, homes and businesses during peak energy demand intervals, aka Demand Energy Response (DER), while reducing costly grid transmission and infrastructure upgrades.

What sets the HUBe apart  
from all the other advanced  
battery energy storage  
competitors?

Simply the team behind the HUBe system builds upon many years and investment of advanced energy storage product components from leading li-ion battery, electric vehicle, energy management hardware and software technology developments, making HUBe the most advanced cost effective and scalable energy storage, EV charging and energy management system of its kind. The backbone of the HUBe system is its Blockchain and Artificial Intelligence (AI) software control operating system, which securely connects homeowners, businesses, and utilities.

HUBe's operating platform continually collects raw data from solar panels, meters, sensors, batteries, satellites, and factors weather forecast and energy rate pricing data sets for optimal energy use. Transformational energy storage and EV use technologies are required now to reverse the growing negative impact of Climate Change on our planet. Join the NetZero Energy Systems team as we implement the new HUBe system to bring clean, affordable, and sustainable power to a world in need.

# What Capital means to me...



For me Capital is beyond money & assets. I see true wealth in opportunity, creativity & adventure that surrounds me. I invite you to explore the eight capital pathways of my life.

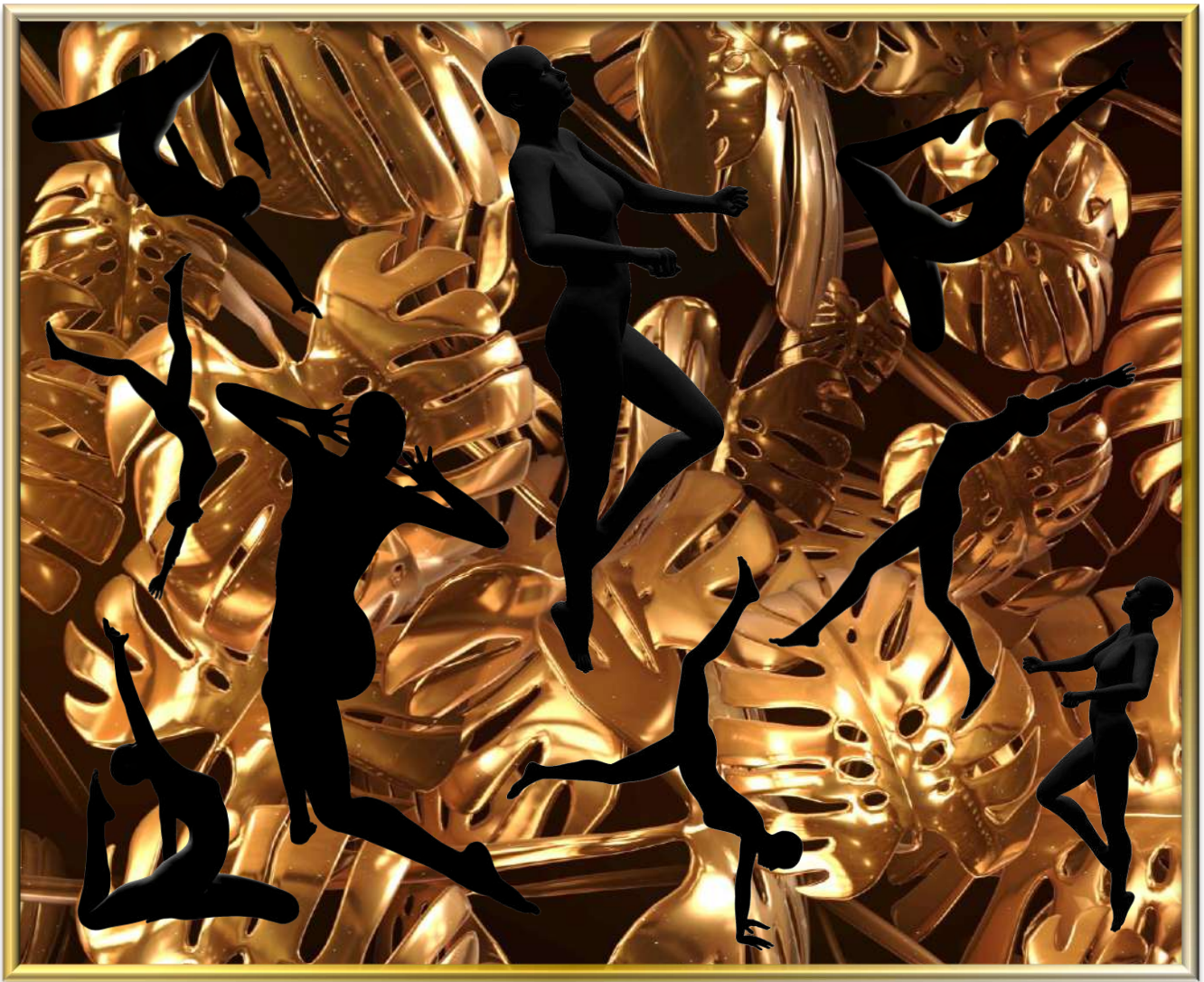
# CROWD



The collective strength of many.

C R O W D

# The Multitasking Ability of Women



Rosalía Arteaga Serrano

[www.fidal-amlat.org](http://www.fidal-amlat.org)

## The Multitasking Ability of Women

Rosalía Arteaga Serrano  
Executive President  
Foundation Fidal

Ecuadorian, first woman President and Constitutional Vice President of the Republic of Ecuador.

She was Vice Minister of Culture and Minister of Education. Former Secretary General of the Amazon Cooperation Treaty Organization.

The ability of a woman to work simultaneously in different fields is a primeval adaptation. This ability arose from skill development necessitated by motherhood. Birthing, protecting, feeding & teaching to name a few tasks of a mother. This ability in the modern age applies itself to everyday life, professional fields & life ambitions. It is an integral part of a woman's DNA, known today as multitasking.

A great example of multitasking can be seen in the field of politics. This ability allows a woman to think laterally, pay attention to multiple issues, and plan beyond steps 1, 2 & 3 e.g. politics related to the management of the economy. The economic health of nation is crucial, social, infrastructural, and environmental policies to name a few, without privileging to one over the other, have to be organized. The multi-level solution approach can yield excellent results when balancing the various fronts to which a head of state or government is required to pay attention to.

I am a great advocate and practitioner of multitasking. I study these capabilities and evidence that is presented within the theory of evolution. It is said that at the beginning of the life of the animals, the giraffe acquired its long, graceful and versatile neck, with centuries of the evolution due to the need to feed on the tender shoots of the trees and not face the competition of the other animals from the jungle.

Glad to say that women over the centuries and millennia, the ability to simultaneously to do several things at the same time, and to do them well. Was developed, because since time immemorial she was forced to divide her attention among the various children and household chores. It was a sharpening of capabilities that today can yield large dividends in that handling of the multiple situations that arise.

Men are acquiring these capabilities, recently, thanks to the digital world, with split screens and the transition from one social network to another in a few moments. Millennials may develop it faster, but it is also true that women have been centuries of advantage.

Hence we can infer that what appears in the beginning as a problem or a disadvantage, then becomes an asset that must be used in a productive & intelligent way, especially for the benefit of the community to be served.

(Translated From Spanish)



C R O W D

# Change



**YURI VAN GEEST**

2017 Recognised by Thinkers 50 as one of the top  
50 best emerging management book authors in the world.

[www.yurivangeest.com](http://www.yurivangeest.com)

## Change

By Yuri Van Geest

Yuri van Geest is a leading global thinker and innovator from the Netherlands. Since 2010, He is the main initiator of Singularity University Benelux (think tank of NASA and Google for emerging technologies), global bestseller business author with *Exponential Organizations* (of which 350,000 units have been sold) and much in demand speaker and thinker – for example at the World Economic Forum in Davos for topics like digital platforms, digital ecosystems and quantum technologies. He is also a DJ and music producer and a fervent electronic dance music lover since 1988. He shares his vision about the future of dance and festivals, which innovations will play a role in this industry and also how dance music itself will change. You can read his expectations, scenarios and tips in this report.

### Technological revolution is urgent for festivals

New technologies are going to have an impact on the dance industry. Festivals that do not innovate will lose the competitive edge. Smart festivals are already building a network with start-ups developing relevant technology. Holograms for live artists at a party or festival were once expensive, but now also become more commonplace. That applies to more innovations such as sensors, solar nano coatings (50x cheaper than the current solar panels), drones for crowd control etc.

Smart brands have the scoops, so that they remain relevant for their audience. On the other hand, there will also be a market for pure non-technological festivals, but within it other innovations will play a role, such as organizational, the setting, the music choices and the artists.

What innovations are we talking about? Telepathy is coming. Within five years we can read rudimentary feelings and thoughts from others, if we have connected a device for this such as the revolutionary start-up OpenWater.cc. For festival visitors it means: you no longer have to send a photo of a certain stage, because thanks to your thoughts and especially feelings, friends can see if this DJ is worth it. This neuro-technology (BCI) is already being used in monkeys, is still rudimentary, but is becoming more concrete. You will probably see this again at festivals within ten years.

Another very important technology is photonics, the world of light particles and photons. This goes beyond lasers at festivals. People are partly light beings (biophotonics), we emit light and we can measure that, we also communicate via light. In the long term, this offers more than fantastic opportunities for the public at festivals and parties. Literally more spiritual.

### AI makes music and finds musicians

It is even easier to have music made with an algorithm. Creative AI is becoming commonplace and provides an abundance of dance music, which is likely to put pressure on the price. The role of curators, such as Cont...



“Reality is a permanent museum”

festivals and labels, is therefore becoming more important. Who then ensures that you see the forest for the trees? And strangely enough, this makes the human dimension in music even more important to be distinctive. Technology leads to commodity, people to individuality. This is one of the reasons why recent dance music (hits) are less predictable and symmetric than in the past. Taste, storytelling, purpose (how are you going to improve the world and how?), quality, guts, risk, authenticity, imagination and intuition will ultimately become even more important for all artists due to the rise of algorithms. Humans are best at being human and robots don't feel enchantment, we do. In line with this, a fantastic new wave of innovation and quality is coming in dance music, just like in the late 80s and early 90s.

## Cultural changes in dance

According to the holistic innovation expert, technology is just one of the drivers of cultural change. "As dance becomes more and more digital, the value system of people becomes important again. Because of this technological change, organizations have more time for creativity and innovation. Basic things can be arranged well with technology, which also creates more contact between fans and between fans and an organization. Connection becomes more intensive. We are moving from communities to tribes that are closer."

The spiritual dimension (read: deep consciousness, connecting with the universe, with nature, in nature and with people themselves) is also becoming increasingly important, says Van Geest. "Festivals, movements and locations that implement this

well are Wonderfruit, Envision, Wildeburg, Into The Woods, WooMoon / Cova Santa (collective meditation in illuminated caves at a dance party), Tulum, DGTL, Gardens of Babylon, Afterlife (Tale Of Us, a trip into your core being and consciousness), Fusion, Monastery, Boom Festival and Burning Man. This spiritual wave is (in part) the counterpart of technological innovation. It leaves the model a bit where everything is fully programmed, with concepts such as checking, efficiency, manufacturability and money leading. For example, Wildeburg is based on nature, art, playfulness, serendipity, synchronicity, the DJ is less central and there is a stronger we-feeling. Collective meditation for a festival becomes more normal. Tribalism and shamanism in all facets is becoming stronger.

## Tribal music, DJ Aztec

The craving for spirituality increases and there is also a reappraisal of ancient cultures. The Incas, African tribes, Indians and Aztecs are becoming relevant because the new generation wants to learn from them how they can be ecologically inclusive, live more in balance with nature and themselves including meditation, rituals and symbolism. Generation Z attaches way greater importance to creativity and nature than the previous generations (not just Greta). They are literally more plant-based (art, food, medicine, drugs, clothes etc.). This fits in nicely.

You can also hear these developments in dance music. "The number of BPMs will fall, between 110 and 125 is the sweet spot now because it fits better with spiritual development. Cont...

C R O W D



Slower music makes introspection, feelings and the journey inside easier. Young people are also looking for other music. Think downtempo, electronic, minimal, deep house, melodic, new progressive, tribal music, African music, music from the Middle East, India and China. In fact, there will be a convergence of those trends. At some parties you can already see Indian shamans rushing up the audience such as at WooMoon in Ibiza and Tulum, while they wear the most exotic clothing. This goes beyond the cosmetic version. The future of hip-hop will be more positive and harder in style. Due to global grand challenges like climate and social cohesion there will be more focus on purpose and authenticity, the music will go back to the (social) content. Also think of De La Soul's positive hip-hop in the nineties.

## Develop a purpose and sell Vegan Food

Sustainability, purpose and transparency play an increasingly important role in dance and festivals. Companies and systems must become more honest or are no longer relevant for the next generation. It is therefore a no-brainer that festivals have to offer very good food. Vegan and sustainable are no more than normal in a while like DGTL is already fully offering including even circular economy and waste food integration from outside into the festival. That also has to do with the strong self-awareness of younger generations, who want to improve the world. They know they can not be successful in a world that sucks. They expect the same from the festivals they visit. Only organizations that have a clear purpose are able to build a honest, open and horizontal relationship with fans

## Conclusion: Keep Renewing

Key words the festival 2.0 cannot ignore are: universe, nature, circular economy, vegan food, purpose, authenticity, tribal music, consciousness, spirituality, ancient cultures and values, meditation and innovation. I expect festivals to experiment and innovate even more than today. More small workshops should contribute to a sense of community that becomes more important. We go from I to WE, from individual to more collectivistic vibes. The emphasis is even more on purpose. Children from the age of 8 are also increasingly seen at popular parties such as Namaste and Cova Santa in Ibiza and Into The Woods. Of course with earplugs, their parents and even grandparents.

The heyday of flat hedonism and escapism for festivals are over. For DJs, that kite also applies. Even as a DJ you also have to have purpose, learn to combine genres and be aware of the rise of tribal music movements. The fact that more music becomes available through artificial intelligence means that DJs can present themselves as curators or gatekeepers.

Technology, spirituality and sustainability will go hand in hand – and that will be noticeable in the dance and festival industry. Or, as Van Geest summarizes in the coming period: we are going back to the past, but in a new and more beautiful way. Back to the Future. In other words: dance will change radically thanks to technology, new music, new values and the new generation!

# Desi Inspiration



**DESI**  
**HIPHOP**

Hardik Dave'

[www.desihiphop.com](http://www.desihiphop.com)

## Desi Inspiration

By Hardik Dave'  
 Founder CEO  
 Desi Hip Hop

Desi Hip Hop Inc. (DHH) is a premium Lifestyle Brand & Multi Platform Digital Media Company pioneering the Evolution of South Asian Hip-Hop. The word Desi stems from the Sanskrit word Desh translating to “ones own country”. Being Desi, is being proud of your roots, whether you are of Pakistani, Indian or Bangladeshi origins. DHH strives to create Unity, Community & Culture through Hip Hop in a society that has traditionally been divided by borders, controlled by politics & brainwashed by Bollywood.



In the 80's Hip Hop emerged in North America as a form of expression for underserved communities and evolved into an enabler of political change & commerce. Today, Hip Hop is the most streamed genre in the world and an evolving form of cultural expression. With over 500M youth globally, the South Asian diaspora is the next frontier. 2019 Oscar nominated Bollywood movie Gully Boy educated over a 1B people about Hip Hop and sparked a fire in this sunrise industry.

DHH has been curating, connecting and creating content through Artist Management, Record Label Operations & Content Production globally. Today, DHH boasts the largest catalogue of content in this space reaching over 100M streams in 2019. With live events across North America, India, UK, Toronto – DHH is curating a lifestyle and building community through Hip Hop.  
 Cont...



“Today, Hip Hop is the most streamed genre in the world and an evolving form of cultural expression.”

C R O W D

# Desi Inspiration



**DESI**  
**HIPHOP**

[www.desihiphop.com](http://www.desihiphop.com)



Headquartered in the Silicon Valley, DHH has also set out to develop the worlds first OTT Platform-based Ecosystem for a new breed of South Asian Urban Youth soon to be available on any devices anywhere.

Hardik Dave', Founder/CEO of Desi Hip Hop Inc lives and breathes at the crossroads of Media, Technology & Culture. Growing up in the USA as an Indian Immigrant, Hardik found a home in Hip Hop since an early age. He went back to India every year and even

spent time in an Ashram in Mumbai studying Yoga & Spirituality where he realized that the goal of Hip Hop & Spirituality are the same – to acquire Knowledge of SELF. He went on to getting an MBA & BSEE and spent over 20 yrs leading Strategic Alliance, Marketing & Sales teams in Semiconductor & Software enterprises enabling Digital Transformation for global brands & platforms. Under the name of iQ aka Gujubhai, he is also a Pioneering artist in this category with over 30 titles in the catalogue.



C R O W D

# The Ship that changed the World



Paul Kirchhoff

[www.epxworldwide.com](http://www.epxworldwide.com)

## The Ship that Changed the World

By Paul Kirchhoff  
Founder & CEO  
EPX Worldwide

It was late Christmas day in the year 1492 just off the coast of Haiti. The crew of the Santa Maria had celebrated the leg of their most recent voyage and even the lookout had fallen asleep this fateful night.

“All lay down to sleep and left the tiller in the hands of that boy; and the currents of the water carried the ship upon one of those banks... the ship went upon it so gently that it was hardly felt.”

~ Christopher Columbus Dario

And yet the boy felt the rudder and heard the sound of the sea and cried out as the admiral took control of the vessel. The admiral soon realized the tide was diminishing and the ship was too heavy to cross back over the reef so the admiral ordered the mast cut and the ship lightened.

In the end the Santa Maria was stuck.

So the Santa Maria crew moved ashore and eventually dismantled portions of the ship to build a fort for protection from the elements and the Carib native tribes. One story captured in the Columbus Dario was that Columbus wanted to impress the natives so he had his men bring a cannon ashore only to fire it back towards the Santa Maria in order to hear the “boom” and witness its power!

In the end, this fort became known as La Navidad. Weeks later, the 39-member crew was picked up by La Nina and continued their expedition along the coast to amass new fortunes of gold. A year later, Columbus returned with 17 ships and 1,200 men to enlarge the settlement but he found La Navidad in ashes. There were no inhabitants and no gold.

Over the subsequent centuries, many explorers from many nations ventured to locate the fabled fort but that discovery never came. The location had further disintegrated with the elements and with the disappearance of this key anchor point, also lost was the exact location for the Santa Maria’s remains which Columbus’ himself had written into his journal.

In the late 1990’s, one of the world’s greatest underwater archaeological explorers, American Barry Clifford, began studying the Columbus’ logs and eventually found that archaeologist Dr. Kathleen Deagan had independently located the La Navidad site a few years before.

Barry and his team knew exactly where to look. He assembled a team of world-class academics, archaeologists and divers and received approval to carry Flag 202 from the legendary Explorer’s Club, a 116 year-old organization dedicated to the scientific exploration of our world.

The main site was soon discovered, and although riddled with artefacts from other shipwrecks over the years, they eventually found many tell tale signs that the Santa Maria was there - ballast stones matching Santa Maria’s last known port, the 8th and 9th Lombards ever discovered in the Western Hemisphere (ex.1400 cannons), fasteners used during that time and more. More importantly, these artefacts were found in the exact triangulated location described by Columbus in his Dario.

As far as Barry Clifford was concerned, the ship was found without a doubt and this summer, under the banner of a new company whose mission is to return this history to their owners and these stories to the world, Clifford will formalize this find and continue towards other already identified historic shipwrecks located by Clifford including those of Captain Kidd, Captain Morgan, The Great Mohamed, MADAGASCAR (Arabian Peninsula) and perhaps even “The Lost Fleet.”

C R O W D

# The New Human Epoch



Ron Garan

[www.constellation.earth](http://www.constellation.earth)

[www.rongaran.com](http://www.rongaran.com)

55

LAN TO CAPITAL

## The New Human Epoch

By Ron Garan,  
Col., USAF (Ret)

Apollo-8 was humanity's first mission to the moon. The crew reached the moon on Christmas Eve 1968. I believe that this moment marked an inflection point between two human epochs. It was the spark of an evolutionary phase shift where humanity was given the opportunity to transcend its humble beginnings and ascend to incomprehensible heights (both literary and figuratively).

The inflection point came when the crew of Apollo 8 came out from behind the far side of the moon on their fourth orbit and witnessed something never seen before by human eyes—the whole Earth hanging in the blackness of space. Bill Anders captured the moment when he snapped the famous photograph known as Earthrise.

Earthrise is probably the most influential photograph ever taken. The image revolutionized how we see the world and how we see ourselves. Within its beauty is a simple message, that we are one people traveling on one planet toward one shared future. For a brief moment in 1968 the world rallied around the image of Earthrise. It also inspired me to dream about flying to space one day.

That dream was realized about four decades later when I, along with the crew of STS-124, launched into space onboard Space Shuttle Discovery. On my first day in space, the most spectacular moment was when I looked out the window for the first time.

When I was able to unstrap, get out of my seat, when all my tasks were over, and I was able to really take a look at our planet – it was just absolutely breathtaking. The first thing that struck me was how thin the atmosphere appeared. In that moment, I was hit with the realization that this paper-thin layer keeps every living thing on Earth alive. In contrast to this fragility, I couldn't help but fall in love with the beauty of Earth. It was a constant dance of light, colors and motion. And what was really amazing and beautiful, was watching the colors change on the Earth as we crossed into the dark side of the orbit, and watch thunderstorms cast long shadows across the horizon, and watch the clouds turn to pink and red, and then grey, and finally black. I watched the Earth come alive as we passed into the night side of the orbit. All the lights of the cities and towns, all the evidence of human activity – all of a sudden, came to life. The Earth seemed to be a living breathing, organism. We experienced many amazing sights in space. We saw the paparazzi-like flashes of lightning storms, dancing curtains of auroras that felt so close it was as if we could reach out and touch them. It really was beautiful to see. Although this was an incredibly overwhelming visual experience it was also much more than just a visual experience. What I experienced in space was an immense gratitude for the opportunity to see Earth from that vantage point and for the gift of the planet we've been given. In some way that I can't fully explain, being physically detached from Earth made me feel deeply interconnected with everyone on it. From space, I was able to look back and see what we have always been, one single, human family with a common origin and now, in a very real way, I had a deep awareness of the reality of our shared future. An awareness that I did not always have. Cont...

I was born in the year that Yuri Gagarin became the first human in space, at the height of the Cold War. Fifty years later, almost to the day, from the very same launch pad that Yuri Gagarin launched from, I launched into space as a fully integrated member of a Russian spacecraft crew with a couple Russian military officers on a spacecraft called Gagarin. As we stood at the base of the rocket that would take us to space on a cold April evening, from a previously top-secret Soviet military installation, I looked up at the rocket and saw an American flag and a Russian flag side-by-side. That image was burned into me. For the first fifteen years of my adult life, I trained to fight the Russians, America's most threatening enemy at the time. I was a Cold War fighter pilot stationed on the tip of the sword, in the former West Germany, before the fall of the Berlin Wall. I also fought in combat in another part of the world where I saw first-hand the horrors of war. Back then I was operating in a two dimensional, *us vs. them* world.



Above is the image of the world that our civilization is currently based on. A two-dimensional landscape of nation states fighting and competing over resources and ideologies. A landscape where not only nations compete but also corporations, NGO's, special interest groups and political parties.

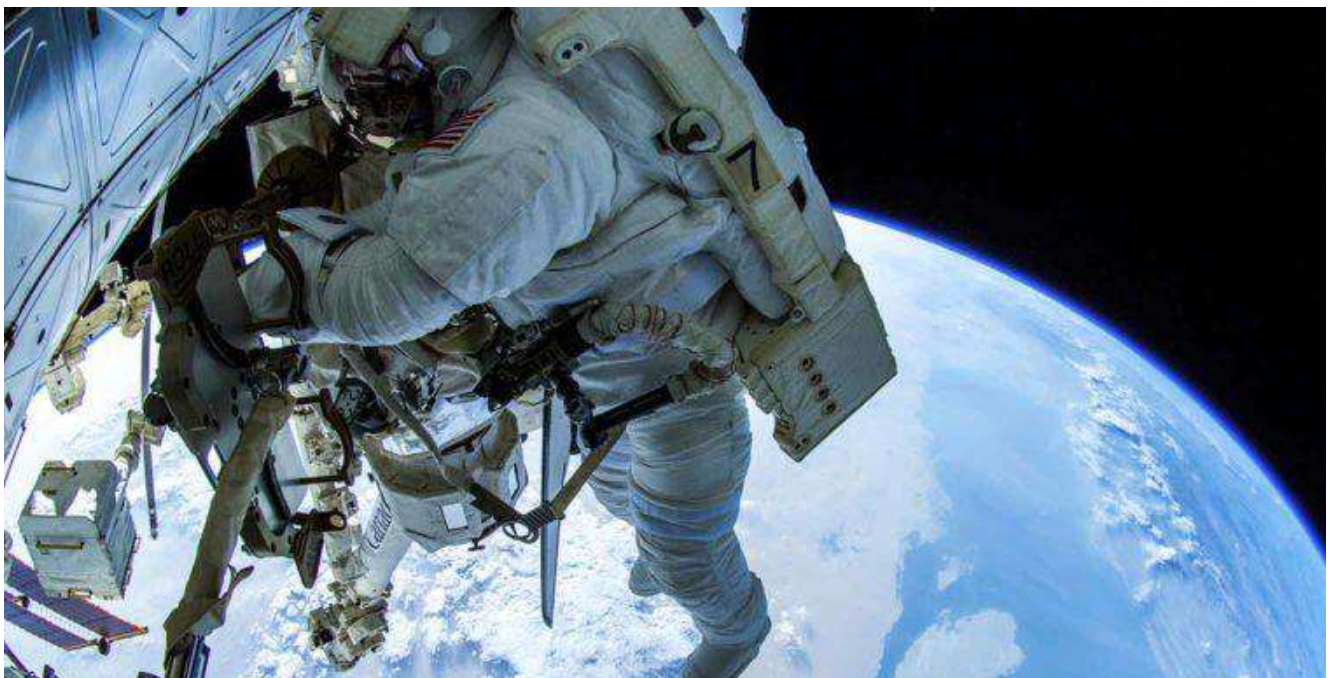
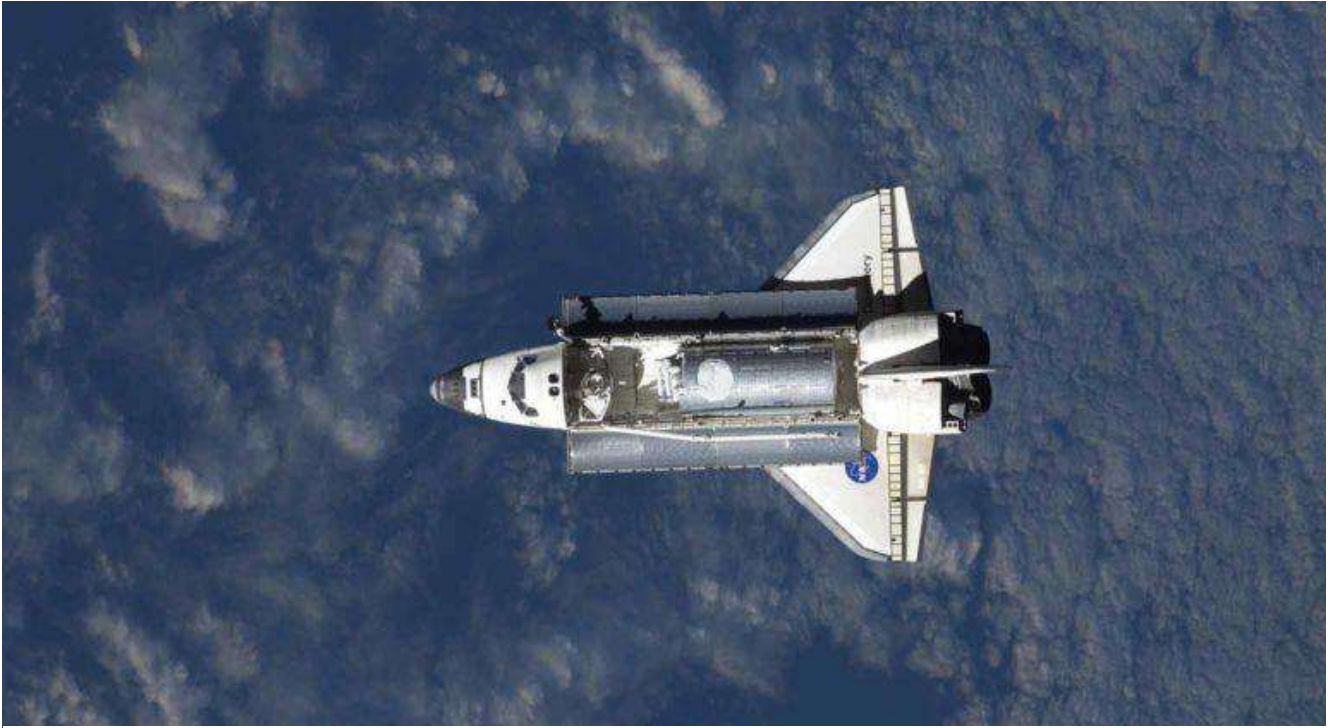


And the photo above is the real world. This is the image taken by the Apollo-8 astronauts fifty years ago. This image proclaims the fact that we are one people traveling through the Universe together on one planet toward one common destiny. From this perspective, you can't see nation states. All you see is the fragile oasis of our home planet Earth.

But if we look back again at the two-dimensional image, we need to understand that it is something that we created—not based on the reality of our world. It is the guidepost of the old human epoch. The two-dimensional image may have served us in the past, It may have been appropriate when we lived in a world where it was not as apparent how interdependent we all are. It may have been appropriate before we realized that humans could destroy the very life support systems of our planet. And, it may have been appropriate when nation states could operate in relative isolation. That two-dimensional image is no longer the appropriate guidepost for our actions.

Earthrise is appropriate guidepost for our actions - it is reality.<sup>[1]</sup> But the way that we're currently making our political and business decisions are based upon the two-dimensional map. Cont...

C R O W D



In order for humanity to progress and prosper, we must deal with the very real problems and challenges facing us in the context of the real world. We need to enter into a new human epoch and design and build a future that is based upon the image of Earthrise.

A foundational piece of the construction of our future is business enterprise and the rocket fuel of business enterprise is finance. Decisions that we are making right now concerning how we conduct our businesses and how, where, and when to deploy capital have the incredible power to destroy our world by clinging to the two-dimensional model of the old human epoch. An epoch obsessed with competition, conquest, growth, and profit maximization at all costs. Or business enterprise can save our world by embracing Earthrise and entering into a new human epoch based on three key pillars: interdependence, long-term thinking, and profound collaboration—all wrapped in the blanket of empathy and compassion. We cannot continue as a species with a two-dimensional map as our model <sup>[1]</sup><sub>SEP</sub>. The principles of Earthrise will lead to a positive, restorative future. A future where ten billion humans can live within the Earth's planetary limits in peace and harmony. A future we would all want to be a part of.

In my work in Sustainable Development, I, at times, became frustrated at how we keep trying to address issues such as global warming, deforestation, ocean acidification and biodiversity loss as stand-alone issues. But in reality, they are only symptoms of an underlying root problem.

The problem is that we don't see ourselves as planetary.

What do I mean when I say planetary, and why planetary and not global? Well, we don't live on a globe. Global is our computer networks, our financial networks, it's abstract lines covering a sphere. When I looked out of the window of the ISS, I saw an iridescent biosphere teeming with life, I didn't see the economy. The economy is a subsystem of society which in turn is part of the biosphere. That means our global economy is a wholly owned subsidiary of the biosphere and not the other way round. But since our political, business, and cultural systems put the complete focus on growing the economy at all costs, and since our human-made systems treat everything including the very life support systems of our planet as the wholly owned subsidiary of the economy, it is obvious from the vantage point of space that we are living a lie.

We need to move from thinking Economy - Society - Planet, to Planet - Society - Economy. Our society is dependent on our planet, and our economy is dependent on society. We need to reorganize and reprioritize these systems not out of any ideology or eco-philosophy, but rather because this is the reality of the world, we live in. So let's set our sights on a target. Let's set our sights on a world in 2068, We will arrive at our target after we have completed a hundred-year journey through space. A journey that began at that first Earthrise. Although we started out on our journey on a path that is heading us toward disaster, we have the power to change our path. We have the power to make a course correction and head toward a new target. I invite you all to help create a world-wide movement inspiring a positive vision of the future where our planet is a bold and thriving home for all.  
Cont...

The work being done by all of you reading this today can be a catalyst helping to usher in a new human epoch. A new epoch where businesses serve the needs of civilization first and foremost. Where businesses are not seen as discrete entities operating in a vacuum but exist as interdependent nodes in a fabric of prosperity where everyone has the ability to live a good life in harmony with our planet's biosphere and each other. A new epoch where business and political leaders take a long-term, multi-generational view of investment and progress. A new epoch leading not only to the 4th Industrial Revolution but simultaneously and exponentially to the 5th Industrial Revolution where self-centered egoic consciousness is replaced with planetary consciousness which embraces, in the words of the late Dr. Martin Luther King, *the basic fact of the interrelated structure of all reality*.

Key to ushering this new human epoch is broadening the definition of one specific word. When our crew returned from our six-month mission, our capsule bounced, rolled, and flipped over. When it came to rest my window was pointed down toward the ground. Out of my window I saw a rock, a flower and a blade of grass and I thought to myself, I'm *home*! What was really interesting about that thought was I was home, but I was in Kazakhstan. So, to me, at that moment, my home wasn't just Houston Texas, where, at the time, I lived with my family, my home was Earth. Our definition of the word home has profound implications for how we problem solve, how we treat our planet, and how we treat each other. I realized that broadening our definition of the word *home* does not come with a requirement to abandon where we came from, or our national, political, cultural, or organizational affiliations.

It simply means seeing those things in the context of the bigger picture.



The decisions we are making right now concerning how we fund and conduct our business operations are powerful tools to affect real change. So, as a fellow crew mate on Spaceship Earth I thank you for all for what you are doing and all you will do to help make life on our planet as beautiful as our Earth looks from space.



You don't have to be in orbit to have an orbital perspective and by working together we don't have to accept the status quo on our planet. Together, let's nudge the trajectory of our world toward a more beautiful future for all.

“To Infinity, and Beyond...  
Celebrating Innovation Today!”



Scott Parazynski, MD

[www.fluidity.tech](http://www.fluidity.tech)

## “To Infinity, and Beyond... Celebrating Innovation Today!”

By Scott Parazynski, MD  
US Astronaut Hall of Fame  
Founder & CEO  
Fluidity Technologies

A wide-eyed seven-year-old, up well past his bedtime, stared in wild wonder at a grainy black and white video transmission being sent from 250,000 miles away. Two American astronauts had just planted the first flag on the moon, leaving an indelible mark on my soul, now five decades past. I remember walking outside that evening, looking up at that magnificent night's sky, imagining what it would be like to be up there. Or perhaps even one day to go all the way to Mars?!

I consider myself one of the luckiest of my generation, having had an opportunity to fulfill my boyhood dream of becoming an astronaut, eventually flying on five Space Shuttle missions and conducting seven exhilarating spacewalks during a 17-year career with NASA. All the kids I knew wanted to ride rockets and explore the solar system, but for some reason I was able to make it to the launch pad. Perhaps it was because of my father's engineering role in the Apollo program, having a front row seat to those exciting times, or because of the unfaltering support I had from my family and friends? Or perhaps it was my refusal to give up when others told me the odds were too stacked against me?!

I knew where I wanted to go and set a course to get there. I became a physician, scientist, inventor, pilot and diver, eventually finding

my way to a NASA research center to help understand how astronauts' physiology adapts to weightlessness, and to develop countermeasures to the physical deterioration the absence of gravity imposes on the human body during lengthy space missions. On March 31, 1992 I got a phone call that changed my life forever: I'd been selected to join the 14<sup>th</sup> group of NASA Astronauts.



Over the course of my journeys to space, I was able to work with some of the most dedicated and talented women and men from around the world, both on-orbit as fellow crewmates, and with scientists, flight instructors, engineers, technicians and flight controllers on the ground. In space, we studied earth's protective ozone layer and the effects of industrialization upon it. We rendezvoused and docked with the Russian Space Station Mir, and I had the good fortune to lead the first joint US-Russian spacewalk while attached to it. Cont...

I was humbled to serve as (Mercury Astronaut) Senator John Glenn's personal physician and crewmate, overseeing life sciences experiments on him when he returned to space at age 77, becoming the world's oldest space flyer. On my final two launches into space I visited the International Space Station, conducting several other assembly and maintenance spacewalks, one of which involved stitching a live solar panel back to good health.

My life of adventure and exploration has taken me to other incredible places, including to the summits of many great mountains, including Mount Everest; deep beneath our oceans in diving rigs and submersibles; travels across Antarctica; and even inside an active volcano, mere feet away from the world's youngest lava lake. I found that all of these extraordinary places are amazing catalysts for our innovation.

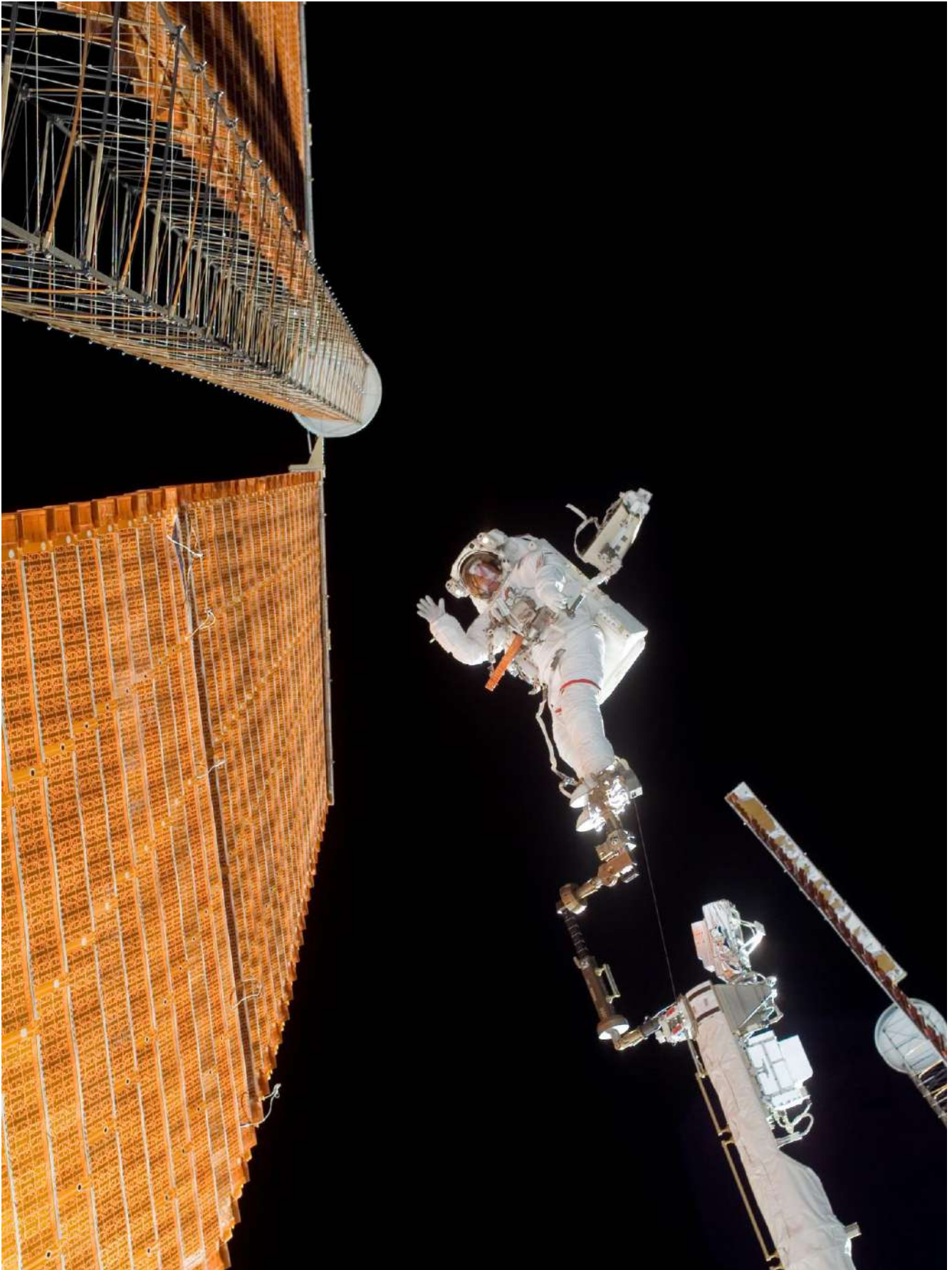
When exploring new and challenging environments, we have to invent new technologies to sustain life, and to extract valuable science along the way. These advances invariably lead to substantial benefits, including new industries, exciting tech jobs and countless sources of inspiration. As a physician, whenever I walk into an OR, ICU or ER, I appreciate the many life-saving and monitoring technologies that have the space program in their heritage.

Now as a tech start-up Founder and CEO of Fluidity Technologies, my company's origins even stem from the early space program. Had John Glenn or one of his Mercury colleagues lost capsule pressurization, their spacesuit would have inflated to such an extent that they wouldn't have been able to use the

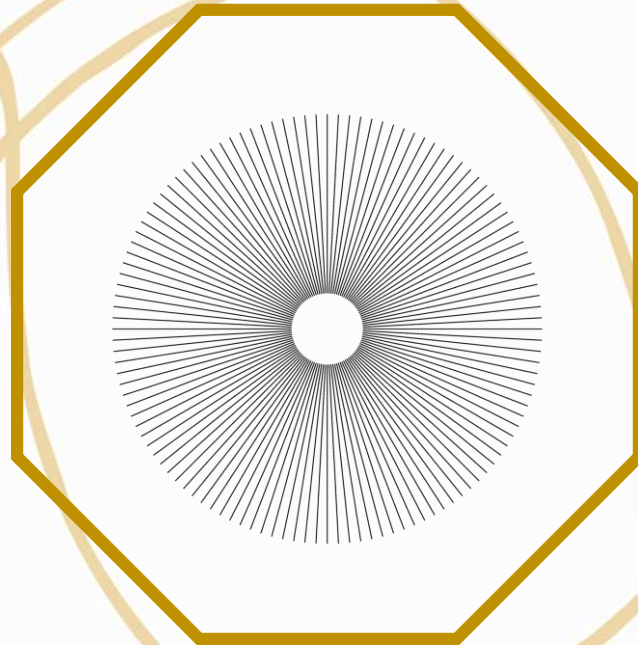
rudder have been able to use the rudder pedals to reorient their spacecraft. The rotational hand controller, or RHC, was thus born. Fast forward several decades, I invented the FT Aviator™, the world's first single-handed drone flight controller. With this new way to move through space, we've revolutionized the way people will fly, game, collaborate via VR/AR and eventually even perform surgical robotics!



While I feel incredibly grateful for these the amazing life experiences, I'm thrilled that others will be able to share in them, thanks to disruption taking place in the space sector. Well-known entrepreneurs are reinvesting their fortunes into opening the skies for the rest of us, soon to be taking not only professional astronauts but paying spaceflight participants into space. The journeys will be very short to begin, but who knows what will follow in the future? Taking a family holiday in an orbiting space hotel? Transoceanic suborbital space commuting, flying home from Zurich to Narita or JFK in less than an hour? Colonizing the moon or Mars? The sky is no longer the limit!



# What Capital means to me...



For me Capital is beyond money & assets. I see true wealth in opportunity, creativity & adventure that surrounds me. I invite you to explore the eight capital pathways of my life.

# COACHING



Bringing out the best in us.

## Caretaker of Dreams



Jill Ellis

English-American Soccer Coach

Coach to the United States women's national soccer team for 5 years, starting in 2014  
She also won 2 FIFA Women's World Cups with the USWNT  
Development Director of the United States Soccer Federation,  
overseeing the national youth teams development program.

## Caretaker of Dreams

Jill Ellis

English-American Soccer Coach

I never wanted to be a coach and yet here I am 30yrs in the profession wondering how the hell I got so lucky. At fifteen I was actually a little embarrassed to tell my classmates my father was a soccer coach. Their parents were accountants, and doctors, lawyers, and bankers,....and mine? Well, mine was a coach of the least popular sport in the land. We had just moved to the US and I was energized by the possibilities, and there was absolutely NO WAY I was going to waste this opportunity by just working on a soccer field. Life, fortunately, had a few lessons to share, and today I feel absolutely blessed to proudly call myself a coach, or, as I fondly say, “a caretaker of dreams.”

You see, coaching was never simply about the Xs and Os, nor the wins and the losses, coaching was taking someone’s goals and dreams and helping them work to achieve them. It was trying to understand the fabric of the person you were working with and getting the very best from them.

I always felt it was a privileged path to walk with an athlete on this journey, because the rawest of emotions, that come from both failure and success, are always in play.

I learned to be balanced, not in classic terms of work and life, but in how there is a fine line to walk between critique and encourage. On occasion, my players needed a supportive arm around the shoulder, and at times the proverbial kick in the rear, appropriately navigating and messaging those moments is coaching at its base level.

Fitness coach, executive coach, baseball coach – there are coaches available today for almost anything. I don’t believe this is a sign of a weakening social mindset. I actually believe it speaks to our need to stay connected.

Seeking external assistance to pursue ambition and develop skills, takes initiative and shows strength.

Fortunately, for those bold enough to chase dreams, there will be coaches equally impassioned to help them come true.



COACHING

# The Golden State of Mindfulness



Mala Barua

[www.mystic-asia.in](http://www.mystic-asia.in)

69

LAN TO CAPITAL



## Ancient Wisdom, Modern Offering

By Mala Barua  
CEO  
Mystic Asia

Stress appears to be the modern world's biggest anathema. Achieving financial targets, high workloads, tight deadlines, long hours and work are some of the main causes for stress. Chasing the dreams of bigger cars and better homes has not provided the answers to a peaceful life.

The ancient practice of meditation has recently emerged as a panacea for stress. How can we adopt this ancient traditional spiritual practice to relate to the modern world of fast cars, building businesses and coveting for unending material acquisitions? How did meditation transition from a spiritual traditional in ashrams to a stress reduction module in the corporate environment?

In the West, the most popular form of Buddhist meditation practice called Mindfulness was introduced to corporate care as part of an integrated health & welfare programme. It claimed that Mindfulness provided tools for de-stressing and that stress

was the biggest contributor to lifestyle related illnesses. Mindfulness is sought as one of the solutions to reduce absenteeism, increase motivation and enhance productivity.

**“Live the actual moment. Only  
this actual moment is life.”**

**Thích Nhất Hạnh**

Currently, the greatest living teacher of Mindfulness is the gentle and compassionate Vietnamese Zen monk Thich Nhat Hanh who lives in France. His monastic abode in Plum Village in the heart of Dordogne in the South of France is filled with Vietnamese as well as Western monks. The monastic abode provides regular retreats introducing people to the theory and practice of Mindfulness, whereby the mind is trained to think in a recommended direction. “Thay” as he is popularly known, is singularly responsible for making Mindfulness popular in the West. With the commercialisation of Mindfulness in the West, the objective of meditation has become to reduce stress, anger and anxiety.

**“Many people are alive but don't  
touch the miracle of being alive.”**

**Thích Nhất Hạnh**

We can also discover, that in India, meditation has long been part of its intangible spiritual heritage and has always been seen as a spiritual practice. The objective of meditation is to tame and train the mind and eventually sublimate the thoughts. Along the way if the practice provided tools for relaxation, de-stressing, reducing anxiety and dissolving anger, then these are secondary benefits. Cont...

COACHING

# Utter Goodness



## COACHING

Knowing this, His Holiness the Dalai Lama started the Mind Life Society, comprising of neurologists, professors, meditators and doctors, to study the effect of all forms of meditation on the brain. The discoveries relating to the neuroplasticity of the brain found that the functional elements of the mind such as mind wandering, self-relevance, emotional regulation, perspective taking, empathy and compassion changed positively in the brains of meditators. Thus science and spirituality were gradually meeting at a point which was acceptable to both sides.

Several large organisations such as Apple, Google, Nike, Yahoo and Deutsche Bank have embraced meditation as part of their employee welfare programs. Some provide special “quiet “ rooms where employees can sit and spend a few minutes during the working day to concentrate on their breath. Others even have meditation teachers to guide the employees through a relaxation program. Meditation retreats are becoming popular and Workplace Wellness is now well established as a choice for MICE (meeting incentives conference and exhibitions).

Few years ago, I had the opportunity to take a group of high achieving, high net worth Russians on a meditation journey through Agra, Jaipur, Udaipur and Goa on a private plane, while they were conferencing in India. It was an enlightening journey indeed and very encouraging to see meditation being accepted at that level of corporate life.

Mala Barua is an Inner Silence Meditation teacher and in collaboration with NiQi Kundhi a Wellness Master Planner & Consultant to Destination Resorts. Mystic Asia conducts meditation retreats globally in sacred spaces such as Tigers Nest (Bhutan),

Borobudur (Indonesia), Angkor Wat (Cambodia), Bagan (Burma), Machu Picchu (Peru) and several destinations in India, in the Himalayas as well as in Ayurvedic Resort in Kerala.



May we breathe in calm  
&  
Breathe out stress...

# What Capital means to me...



For me Capital is beyond money & assets. I see true wealth in opportunity, creativity & adventure that surrounds me. I invite you to explore the eight capital pathways of my life.

# CREATIVITY



The expression of talent.

CREATIVITY

## Movement in Glass



Ron Seivertson

[www.horizonglassworks.com](http://www.horizonglassworks.com)

## Movement in Glass

Ron Seivertson  
www.horizonglassworks.com

Around age 38, I found myself alone in a 4-bedroom house. 3 AM awakenings and sleepless nights were not uncommon. One day I impulsively bought a beginner's oil painting kit and canvas and found the simple exercise of applying the colors profoundly therapeutic in the wee hours. Thus, began an unintentional journey of artistic discovery, later a pursuit of passion to embrace personal expression and mastery, then finally the discovery of Hot Glass.

All my life I was told I was talented, yet I had no real perspective on the meaning of the word. Creativity was nothing more than natural cause and effect experience and part of daily life, and as a child I was highly engaged in art music and theatre.

In my twenty's practicalities won over performance and I went headlong into my construction career, so I was indeed still creating, yet left behind the artistic aspect of manifesting something new and unique. Song writing cradled and cajoled my need for expression for the most part, yet something was missing at a deeper level.

By my late thirties it was clear that I was unhappy with the course of my life even though I was quite successful financially... the child artist within was disappointed and screaming for recognition which brings us to the of point of my 3AM sessions & rediscovering Art as therapy rekindling the fire of artistic expression.

From this point forward I was encouraged by my Mentor and dear friend Gordon Punt to go deeper and study, I did. With deeper knowledge and skill I arrived at the Burning

Man art festival which kicked off a pilgrimage, first to Bali, then around the world. By this time, I saw the world differently, the veil of the mundane view had been lifted, colors and living things were now brighter and more alive than ever before.

Cultural emersion and painting with masters in Bali took deep root in my person and my life was changed forever. I had found a new home... By this point continuing as an artist was no longer a 'want to' thing, I had to pursue making art or my soul suffered, without creativity and regular artistic expression I was lost. Burning Man became an annual event for me and the comrades I met became family and the works we made there are forever building blocks of our journey together creating the unprecedented, unparalleled and the masterful... I was a full-fledged artist in mixed media trapped in a contractor lifestyle. How could I ever make a living from Art?

In 2001 I was dealt a crushing blow. I fell on a jobsite and injured my spine and became disabled. For the next 18 months life was hell, I lost my trade, gave up my construction business and went through another divorce. Depression and thoughts of suicide became regular events and I was completely at loss as to how to transition my life into another career. By 2003 my back was better, and I had more options.

It was at Burning Man 2003 that I stumbled into a hot shop in the middle of the desert just around midnight. As I approached, I saw a sweaty man towelling down. There was an energy in the air that I can only describe as mystical... Who was this Merlin type dude with his wild hair and enormous smile? As I got closer this energy became like a fabric between us and vibrated through my being. Cont...

CREATIVITY



Ron Seivertson



Ron Seivertson

As I said hello and shook his hand I saw another guy with glass on a pipe who looked at me and said: “Hey man, glass is your thing” I asked “What did you say?” He repeated “Glass is your thing” Suddenly there was an eruption in my being... an epiphany beyond compare... a radiant tsunami of energy and deep sense of calling that I had finally found

the answer to my souls yearning for greatness. Upon returning to California I contacted a studio in Seattle offering courses and arranged a month of private lessons. Within 2 weeks I was certain I would become a professional glassblower and within a year I sold everything in California and set up my own shop in Bali where I still work today.

# What Capital means to me...



For me Capital is beyond money & assets. I see true wealth in opportunity, creativity & adventure that surrounds me. I invite you to explore the eight capital pathways of my life.

# CHARITY



The power of kindness.

CHARITY

Imagine



**aidhub**  
NGO MISSION EMPOWERMENT PLATFORM

Alan Morgan

[www.aidhub.org](http://www.aidhub.org)

81

LAN TO CAPITAL

## Imagine The Possibilities of Aid

By Alan Morgan  
Founder & CEO  
AidHub International Ltd.

Imagine if there was a free Mission Empowerment Platform which could help any organisation achieve the 17 Sustainable Development Goals and help solve Climate Change challenges faster, more efficiently, with improved outcomes and greater impact.

### Welcome to AidHub

AidHub is an online Mission Empowerment Platform, available to all users for free, specifically designed to empower every Aid, CSR and Non-profit organisation globally of any size or complexity with SMART technologies to more easily gain funding, and efficiently plan, implement, manage, monitor and report on their program initiatives end-to-end.

AidHub is an innovative technology platform, which benefits organisations by enabling the optimisation of sustainable solutions, and empowering them with the tools to become more effective in achieving their objectives for the greater good.

AidHub is partnered with over 127 NGOs in 70 nations in order to ensure the launch features of AidHub best suit the global Aid/CSR/NGO community.

We Help Organisations Do What They Do Best... Even Better!

### Best Practice Knowledge Sharing

If you're going to solve a human or

environmental challenge, the key to success is in knowing at the start which initiatives work best from a global best practice perspective and having the tools to be successful. AidHub provides every user with a library of best-practice knowledge templates coupled with the technology to better plan, implement and manage their initiatives to better outcomes and greater impact for the betterment of humanity and our planet.

The United Nations 17 Sustainable Development Goals (SDGs), including their Target and Indicators, are at the heart of AidHub, empowering every organisation with the knowledge and tools to manage and succeed in their SDGs.

### Understanding What's At Stake

Humanity and our planet are threatened by mounting challenges as a result of climate change. While many global challenges such as poverty, hunger and environmental degradation have always existed, the climate crisis is rapidly escalating all global challenges exponentially beyond our current capabilities and capacities to address them.

Failing to find more effective and efficient approaches to these challenges will severely undermine our sustainability, and potentially our existence. The below videos are a collection of documentaries and short educational videos which serve to better inform everyone about the greatest challenges we face, and must act on now to avoid a potential, but scientifically well proven, catastrophe in our future.

Alan Morgan is the founder and creator of the AidHub platform. He can be contacted on [amorgan@aidhub.org](mailto:amorgan@aidhub.org) or visit [www.aidhub.org](http://www.aidhub.org) to learn more.

CHARITY

## For the Greater Good



Roland Staehler & Alan Morgan

[www.greatergoodint.com](http://www.greatergoodint.com)

## For the Greater Good

By Roland Staehler  
Executive Director & CEO  
Alan Morgan  
Non-Exec Director

Greater Good International Ltd (GGI)

Greater Good International Ltd (GGI) was established to Do Good While Earning Sound Returns. We commercialise global opportunities that support the missions of more than 10 million Aid/CSR/Nonprofit organisations and the United Nations 17 Sustainable Development Goals.

The first opportunity GGI has secured is an exclusive global partnership agreement with AidHub.org, to co-develop, manage and grow the AppStore in the AidHub Mission Empowerment platform.

AidHub is a cloud-based, free Mission Empowerment platform that enables every Aid and Non-profit organisation globally to vastly improve their efficiency, effectiveness and accountability. This will give GGI access to the \$US3+ trillion, world-wide Aid/CSR/NGO sector, which comprises 10+ million organisations globally and spends over \$250 billion annually on procurement alone.

### OPPORTUNITIES

GGI will commercialise opportunities which support the United Nations 17 Sustainable Development Goals.

### LEADERSHIP

Our leadership team has decades of governance and management experience in a broad range of businesses, from start-up to large-scale corporate.

### SOLUTIONS

We are solutions-driven, seeking commercial opportunities that help to solve some of the world's greatest challenges.

### EVALUATION

GGI applies a rigorous evaluation protocol to every commercial opportunity it identifies.

Get Involved

Are you an impact investor who wants sound returns while benefiting humanity and our planet?

Are you an Aid, CSR or Nonprofit organisation seeking to more easily raise funding, reduce costs and become more efficient?

Do you have an app or other solution that can benefit Aid organisations?

### A COMMITMENT TO THE SDGS:

The United Nations 17 Sustainable Development Goals (SDGs) underpin our commercial activities.

Social impact investments aligned to the SDGs can provide a sound return on investment, while also providing substantial benefits for humanity and our planet.

### OUR MISSION

Do Good While Earning Great Returns.

### OUR VISION

A world where humanity and our planet can thrive through achievement of the United Nations Sustainable Development Goals (SDGs) and a more effective Aid/CSR/NGO sector.

### OUR VALUES

- ✓ Providing good returns to investors while making a positive contribution to humanity and the planet.
- ✓ Encouraging greater investment in initiatives that help meet the United Nations Sustainable Development Goals.
- ✓ Adhering to all laws of the environment in which we operate.
- ✓ Always conducting ourselves ethically and morally.
- ✓ Transparency.

CHARITY

## From the Heart



Lan Tschirky

[www.lantocapital.com](http://www.lantocapital.com)

85

LAN TO CAPITAL

## CHARITY



My Dear Friends,

We will never forget the heart-breaking images broadcast on international news.

The devastating power of the fires that are raging throughout Australia, also seen in California, threatening every living thing, from rare plants, vegetation, wildlife, species that are on the edge of extinctions & our fellow human beings.

As a wish to be part of the global fundraising effort, let us come together on the Gala Dinner event on the 23<sup>rd</sup> January 2020 to raise as much as we can.

Lan To Capital will be donating \$10,000.00 to the Australian Fire fund raising cause.

God Bless & Keep Safe

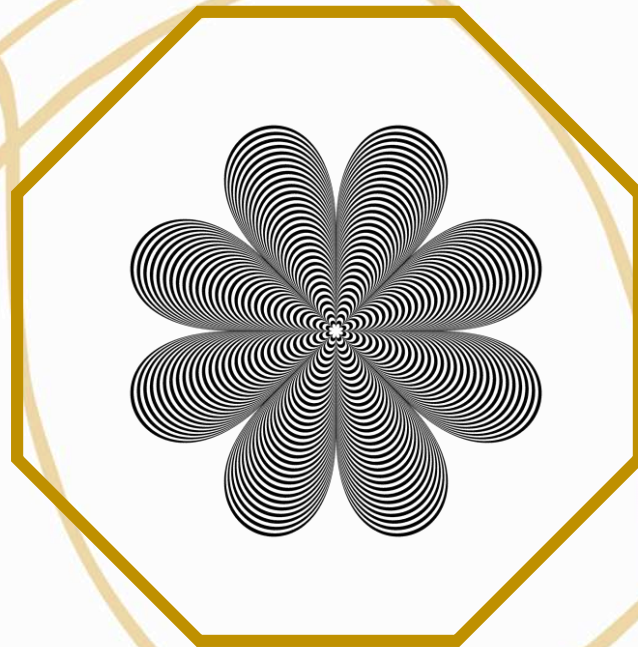
Amongst Lan's crowd FIT is focused on a solution to nature's devastating power.

### FIT: Firefighting Innovative Technologies Inc.

This technology will become crucial for the protection of billions of assets around the world lacking insurance as wildfires get more frequent and violent in California and other locations like Australia. Our first stage on an evolution on detecting and early combating fires will be the launch of a nanosatellite constellation in partnership with Space AI.

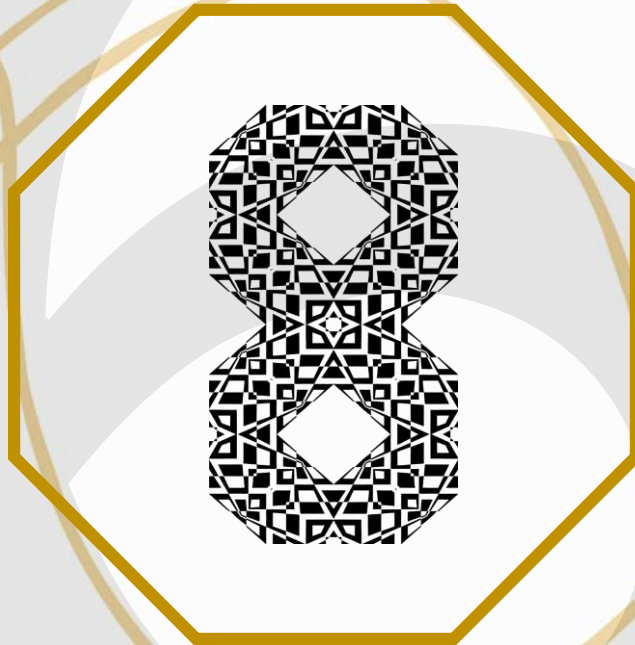
Let us build technologies to safeguard the future of the planet.

# What Capital means to me...



For me Capital is beyond money & assets. I see true wealth in opportunity, creativity & adventure that surrounds me. I invite you to explore the eight capital pathways of my life.

# CULTURE



Empowering roots.

CULTURE

# Buddhism

## Building a Culture for Peace



Kalpana Seethepalli

89

LAN TO CAPITAL

## Buddhism Building a Culture for Peace

By Kalpana Seethepalli

Stress. Loneliness. Sleep-deprived. Time-crunched. Strained relationships. Financial markets turmoil. Climate change. #Me Too. Conflict. ... Just a few terms to describe people's realities today, almost anywhere in the world. What's more - personal issues conflate with the steady stream of (what seems like) perennial gloom from alarming global issues leaving one overwhelmed with a sense of helplessness and disempowerment.

This reality is also the backdrop against which the practice of Nichiren Buddhism has its universal appeal. It offers the tools with which to overcome challenges and crises we face, and importantly, *in the process of doing so*, create value for the family, workplace and society - whether the immediate neighborhood or the global community.

So how does it work? The practice involves chanting "Nam Myoho Renge Kyo", the title of the Lotus Sutra - among the most influential of Buddhist scriptures. The Buddhist philosophy is built on the profoundly democratic principle that everyone is a Buddha, or the "The Enlightened One". And that Buddhahood, the highest life-state characterized by boundless compassion, wisdom and courage, is inherent within every person without distinction of gender, ethnicity, social standing or intellectual ability. Daily chanting of Nam Myoho Renge Kyo reveals one's inherent Buddhahood, which manifests itself in our actions characterized by wisdom, compassion, courage. Balance, grace, composure.

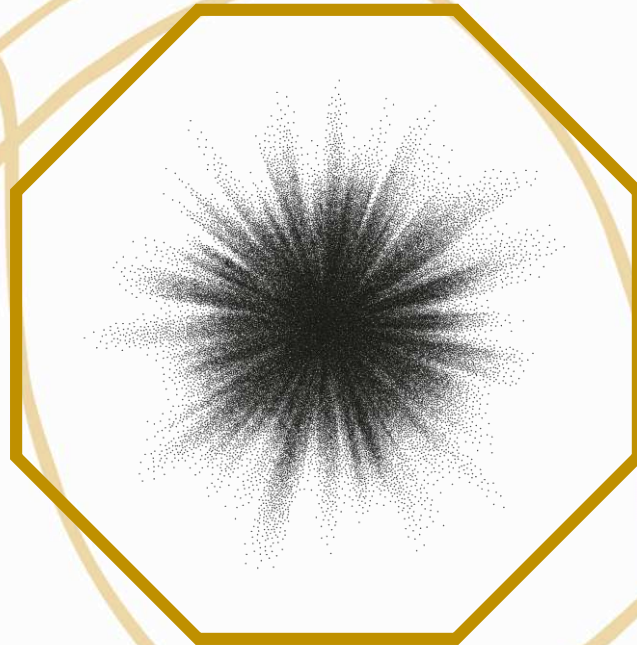
A core value is respect for the dignity of life and all living beings, with the belief that individual happiness and the attainment of a peaceful world are inextricably linked.

So every challenge we face is potentially a springboard of individual growth required to overcome it... and become the vehicle to make a transformative contribution to society, build a lasting culture of dialogue and peace to address pressing global challenges, paving the way for the realization of a peaceful world.

Dr. Kalpana Seethepalli is Managing Director of Infra-Tech Capital, a Private Equity fund focused on sustainability and investments in companies developing technology to improve infrastructure. She is a Development Economist, and previously had a long career with the World Bank.



# What Capital means to me...



For me Capital is beyond money & assets. I see true wealth in opportunity, creativity & adventure that surrounds me. I invite you to explore the eight capital pathways of my life.

# COUTURE



Design touching reality.

C O U T U R E

# The Desire to Design



Lan Tschirky Collection

[www.lantocapital.com](http://www.lantocapital.com)

93

L A N T O C A P I T A L

## The Desire to Design

By Lan Tschirky



Born in Vietnam during the war, my childhood bears witness to Vietnam's incredible transition from poverty to modernisation.

During the globalisation period, which spurred unprecedented growth, Vietnam managed to maintain its beauty and its rich old world traditional culture. The people of Vietnam are an endless source of inspiration. Their food, arts, fashion, music, architecture, languages & religious heritage is quick to spark ideas.

The nature of a Vietnamese is easily worn on their face, smiling, gentle, positive with a forgiving nature. Their energy is experienced everywhere, clothes, cuisine to arts.

I was fortunate in 2013, on behalf of Vietnam Embassy to organise a festival at South Bank, London to celebrate the 40 year relationship between the two countries. As part of my activity I embarked on a journey to visit an ethnic group in Dak Lak, a province situated in the centre area of Tay Nguyen, the Central Highlands of Vietnam. There I discovered intricate, colourful handmade fabrics. With such inspiration, I turned this traditional designs into a contemporary printed fabric. Using hand drawn, digital, illustration, together with complex cutting technics I was able to take, silk, chiffons & cotton fabrics, to create a haute couture collection. Modern London design touched Vietnamese traditional heritage to celebrate the 40 year relationship. It was my personal way to send a message from Vietnam to the world, one of positive energy of the beautiful nation of Vietnam. Cont...

C O U T U R E



95

L A N T O C A P I T A L



C O U T U R E



97

L A N T O C A P I T A L

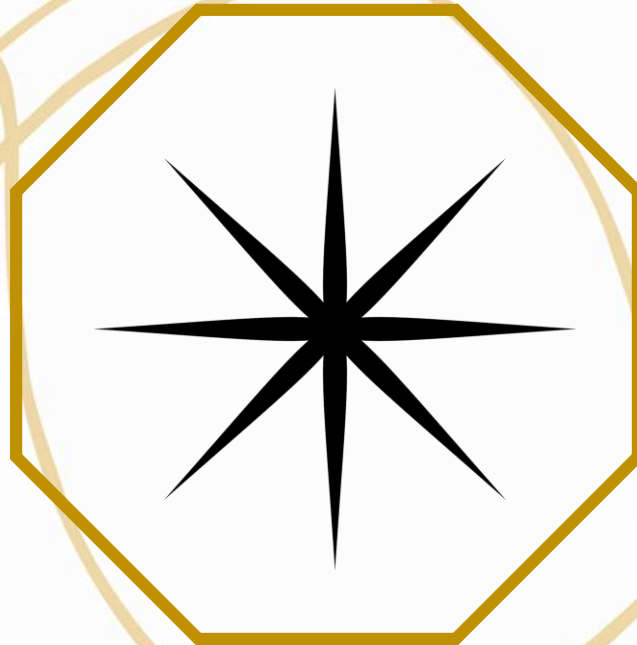
C O U T U R E



98

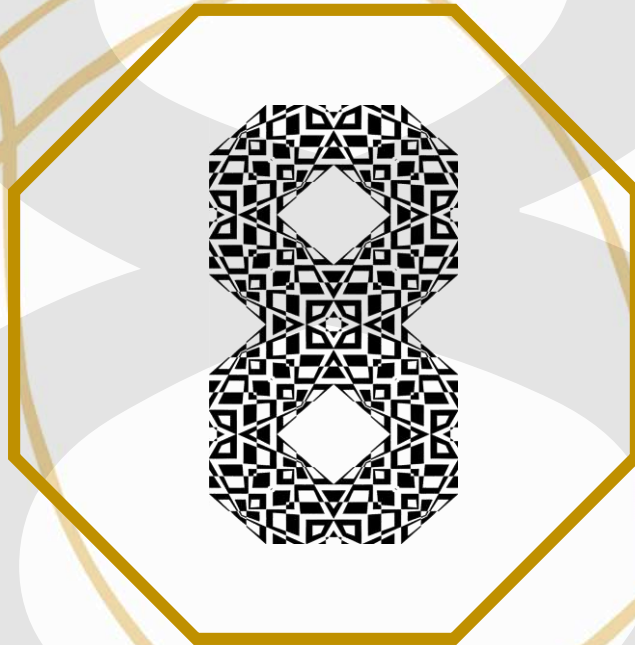
L A N T O C A P I T A L

# What Capital means to me...



For me Capital is beyond money & assets. I see true wealth in opportunity, creativity & adventure that surrounds me. I invite you to explore the eight capital pathways of my life.

# CUISINE



Food for the soul.

CUISINE

# From Bowl to Soul



Lan Tschirky,

[www.lantocapital.com](http://www.lantocapital.com)

101

LAN TO CAPITAL

## Sweet & Sour Salmon Soup Vietnamese Style

Lan Cooks!

### Ingredients

400g salmon filet  
0.5 litre fish stock  
6 tablespoons fish sauce  
6 tablespoons sugar  
200g tamarind sauce  
or 6 tablespoons rice vinegar  
Small slice of pineapple for flavouring  
2 tomatoes  
115 gram soy sprout  
2 onions  
6 Okra pieces  
1 pint scallions  
1 pint rice paddy herb  
1 pint Eryngium Foetidum  
(long leaf coriander)  
1 head of the fish & frame (bones)

### Fish stock

Chop the onion  
1 slice of pineapple  
part of the herbs into small pieces.

Lay the fish head and bones on the top of the mix vegetables, poor the water and cook for 20 minutes after it has come to the boil, then strain it, then you are left with fish stock.



### Tamarind Sauce

200g fresh Tamarind

Use fresh Tamarind or if you can't find them, then can use the paste one. Poor the water a bout 3 cm over the Tamarind and cook until the level of water is the same with the Tamarind. Use the spoon press the cooked Tamarind, strain it and get the broth

### Cooking the soup

Cut the salmon, tomatoes, pineapple into thin slices  
Divide the onions into 6 parts  
okra into 2 part

Poor 0,5 litre fish stock with 6 tablespoon fish sauce, 6 tablespoon sugar, 4 tablespoon rice vinegar, 200g Tamarind sauce in to a pot, cook until it is boiled, poor pineapple, tomatoes and wait until it is boiled, add the fish and cook for 5 minutes after it is boiled, add okra cook for 5 more minutes, then add onions, soy sprout and the chop mix herb, turn off the stove and serve.



LAUNCH EDITION



Thank  
You

LAN TO CAPITAL

DAVOS SWITZERLAND



Let's strive to do  
great things in  
2020!

LAN TO CAPITAL

# ENRICH YOUR LIFE

Adventure

Opportunity

Dedication



In the end, only three things matter: how much you loved, how gently you lived, and how gracefully you let go of things not meant for you.

Gautam Buddha